3

Camera-Ready Artwork

The most replicated components of the NCVRW Resource Guide are the camera-ready resources. The artwork can be utilized during NCVRW and throughout the year as stand-alone documents, or as part of victim and public awareness campaigns and publications such as brochures, annual reports, and fact sheets. They can also be copied onto transparencies or used electronically to enhance training presentations.

The 2004 Resource Guide camera-ready artwork reflects the theme for NCVRW, along with other salient issues relevant to crime and victimization. When appropriate, the artwork can be personalized with local victim service providers' contact information. Local printers and correctional agencies may be willing to donate printing services or paper, or provide these services at a reduced cost. For your convenience, all of the camera-ready artwork is provided in hard-copy form and on a CD.

- An 11" x 17" poster, presenting the NCVRW theme "Victims' Rights: America's Values," can be reduced for use in newsletters and brochures, and enlarged for public transportation advertisements. Insert your organization's contact information prior to duplicating the poster artwork.
- The three "Crime Victims Have the Right to..." print PSAs are designed to educate crime victims and the general public about the rights and services available for victims of crime. Insert your organization's contact information prior to duplicating the artwork as posters, print ads, or flyers.
- One print PSA in Spanish can facilitate your multicultural outreach programs. Like the PSAs in English, this PSA is customizable, and has space for your organization's contact information.
- The artwork for logos and buttons can be printed in one or more colors to add dimension to the message, and can be utilized as visuals for a variety of 2004 NCVRW victim and public awareness activities.
- Each of the bookmarks should be printed on two sides, on paper that is at least 80-pound cover stock.
- The artwork for the ribbon cards can help victim service agencies promote public awareness of NCVRW through the distribution of ribbons in the theme colors of Pantone 471 and white. The ribbon cards can be replicated in large quantities. Prior to distribution, loop two theme-colored ribbons together with a stick pin. Then, attach the pin to the right of the text copy. Repeat for all of the ribbon cards.
- The artwork for a cover or title page for your 2004 NCVRW victim and public outreach resources has space for the logo or name of your agency or organization, or members of your 2004 NCVRW Planning Committee.
- The sample letterhead encourages coalitions and NCVRW Planning Committees to show a united effort under one banner: 2004 National Crime Victims' Rights Week. Consider adding a listing of NCVRW Planning Committee members and organizations in eight-point type on the letterhead's left side prior to reproducing it. Also, color can be easily incorporated to add more depth to the design.
- Artwork for two bumper stickers is included for reproduction and distribution to constituencies. One reflects the 2004 NCVRW theme; the other can be used for more general public awareness purposes.
- The list of national toll-free information and referral telephone numbers can be reprinted as a stand-alone document or incorporated into other victim service organizations' or justice-related publications. This list can also be utilized for training and technical assistance, especially for criminal and juvenile justice and allied professionals who are in need of good referral programs for the victims with whom they have contact.
- The Crime Stats Sheet, a new addition to this year's Resource Guide, provides a highly effective visual depiction of the scope of crime in America. It can be utilized as a stand-alone poster, or incorporated into victim and public awareness materials and training presentations.
- A certificate of appreciation honors victims/survivors, victim service providers, and others for their contributions to victim assistance. Reproduce the certificate on attractive card stock, with the recipient's name written in calligraphy. You may also wish to modify the certificate to honor volunteers who assist crime victims and advocates, tying the event into National Volunteer Recognition Week, also commemorated during April 2004.

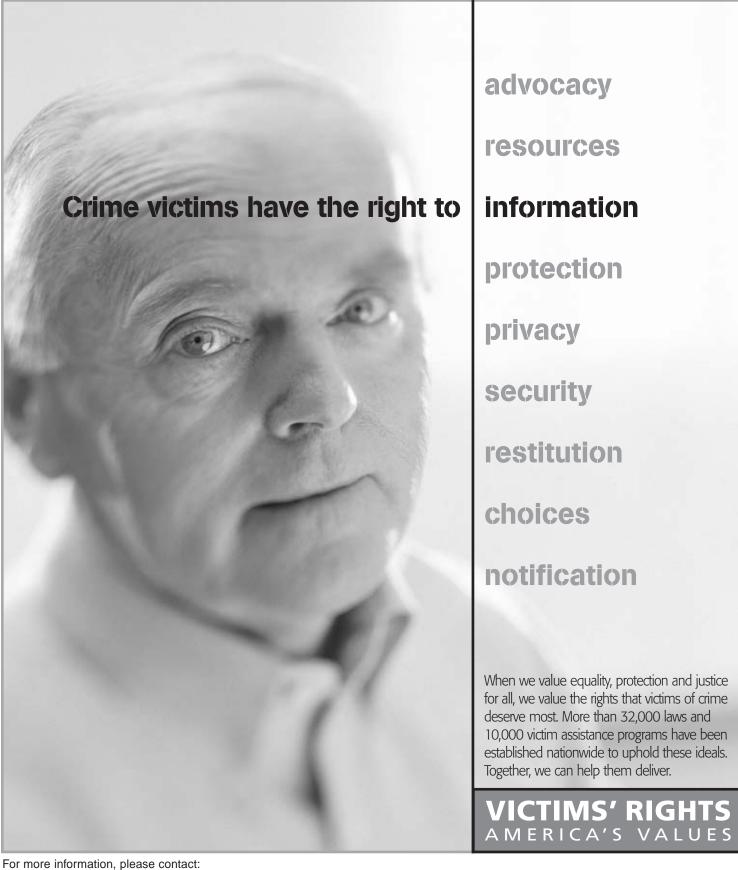


NATIONAL CRIME VICTIMS' RIGHTS WEEK - APRIL 18-24, 2004

For more information, please contact:

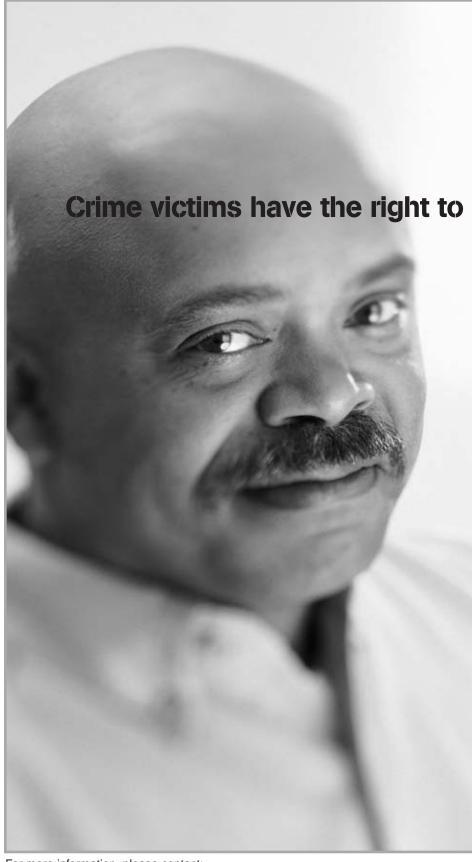












access
advocacy
justice
assistance
choices
resources
protection
security
education

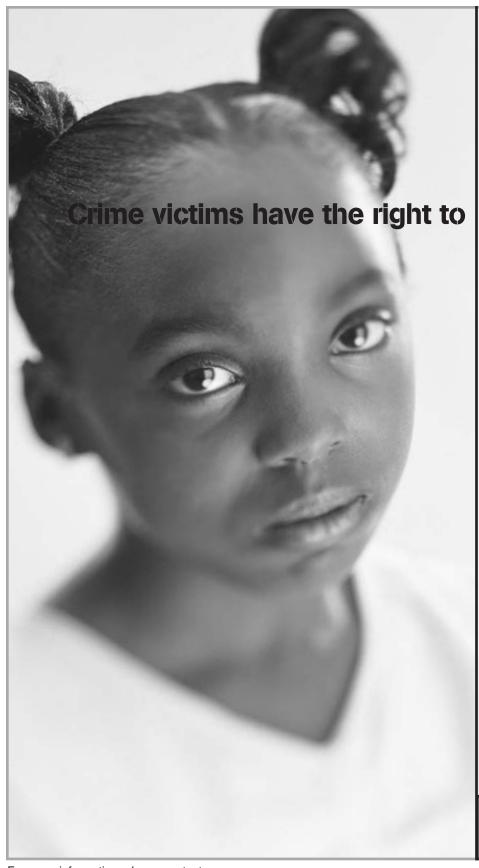
When we value equality, protection and justice for all, we value the rights that victims of crime deserve most. More than 32,000 laws and 10,000 victim assistance programs have been established nationwide to uphold these ideals. Together, we can help them deliver.

VICTIMS' RIGHTS AMERICA'S VALUES

For more information, please contact:







guidance education safety support advocates options referrals information protection

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CAMERA-READY ARTWORK FOR NCVRW LOGOS & BUTTONS



NATIONAL CRIME VICTIMS'
RIGHTS WEEK
APRIL 18-24, 2004

VICTIMS' RIGHTS AMERICA'S VALUES

VICTIMS' RIGHTS AMERICA'S VALUES

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

VICTIMS'
RIGHTS
AMERICA'S
VALUES

VICTIMS' RIGHTS

PUTTING VICTIMS
FIRST

VICTIMS' RIGHTS

AMERICA'S VALUES

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

safety
information
justice
VICTIMS'
RIGHTS
AMERICA'S VALUES

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

VICTIMS' RIGHTS

AMERICA'S VALUES

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

safety

information

justice

VICTIMS' RIGHTS

AMERICA'S VALUES

VICTIMS' RIGHTS AMERICA'S VALUES

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

CAMERA-READY ARTWORK FOR NCVRW BOOKMARKS

2004 EVENTS

Please mark your calendars for the events listed below JANUARY

www.ncmec.org

800-843-5678 May 25, 2004 www.nationalcops.org 573-346-4911

NATIONAL MISSING CHILDREN'S DAY

Concerns of Police Survivors

May 15, 2004

OLDER AMERICANS MONTH

Administration on Aging

CRIME STOPPERS MONTH

www.c-s-i.org 800-245-0009 Crime Stoppers International

NATIONAL MENTORING MONTH
Harvard School of Public Health, Center for Health 617-432-1038

AUGUST

www.aoa.gov

Department of Health and Human Services

www.hsph.harvard.edu/chc/wmy/nmm/intro.htm

APRIL

NATIONAL YOUTH SERVICE DAYS

SEPTEMBER

www.nationaltownwatch.org

800-NITE-OUT

National Association of Town Watch

August 3, 2004 NATIONAL NIGHT OUT

www.ysa.org U.S. Department of Justice 4pril 18-24, 2004 NATIONAL CRIME VICTIMS' RIGHTS WEEK 202-296-2992 Youth Service America April 16-18, 2004

www.ojp.usdoj.gov/ovc 800-851-3420 (OVC Resource Center) Office for Victims of Crime

OCTOBER

www.pomcorg Children, Inc

888-818-POMC

National Organization of Parents of Murdered

September 25, 2004

NATIONAL DAY OF REMEMBRANCE

October 17-23, 2004 National School Safety Center

AMERICA'S SAFE SCHOOLS WEEK

Points of Light Foundation 4pril 18-24, 2004 NATIONAL VOLUNTEER WEEK

800-750-7653

www.pointsoflight.org Prevent Child Abuse America NATIONAL CHILD ABUSE PREVENTION MONTH

www.ywca.org

202-467-0801 YWCA of the USA WEEK WITHOUT VIOLENCE www.nssc1.org 805-373-9977

NATIONAL CRIME PREVENTION MONTH

National Crime Prevention Council

www.preventchildabuse.org 312-663-3520, ext. 168 National Sexual Violence Resource Center NATIONAL SEXUAL ASSAULT AWARENESS MONTH

www.ncpc.org MONTH NATIONAL DOMESTIC VIOLENCE AWARENESS 800-627-2911

www.ncadv.org 303-839-1852 National Coalition Against Domestic Violence

NOVEMBER

www.nsvrc.org

717-909-0715 (TTY) 717-909-0710

800-GET-MADD Mothers Against Drunk Driving

November-December, 2004

TIE ONE ON FOR SAFETY

DECEMBER www.madd.org Mothers Against Drunk Driving PREVENTION MONTH NATIONAL DRUNK AND DRUGGED DRIVING

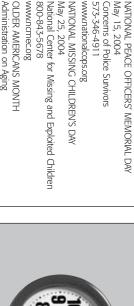
517-485-3310

May 2-8, 2004

NATIONAL CORRECTIONAL OFFICERS WEEK

International Association of Correctional Officers

www.abanet.org 312-988-5000 American Bar Association May 1, 2004 NATIONAL LAW DAY



America there are Every hour in

2 murders

2 drunk driving deaths

28 rapes

58 robberies

by someone they know 67 attacks on women

103 neglectful or abusive acts toward children

157 stalkings

12- to 17-year-olds in school 163 violent attacks on

349 burglaries

523 assaults

1,540 thefts



All statistics provided by U.S. Department of Justice, U.S. Department of Health and Human Services, and U.S. Department of Transportation. Please visit www.ojp.usdoj.gov/ovc/nornv/2004/ welcome.html for attribution.

rights are America's victims' values.

all, we value the rights that most. More than 32,000 victims of crime deserve protection and justice for When we value equality, laws and 10,000 victim have been established to deliver what victims assistance programs of crime need most nationwide to uphold these ideals, and

For more information please contact:

The Crime Stats Sheet should be viewed with care. It represents

imply a regularity in the commission of crime

data from numerous statistical reports and should not be taken to

www.nationalcops.org 573-346-4911

Concerns of Police Survivors May 9-15, 2004 NATIONAL POLICE WEEK www.suiadology.org

202-237-2280

American Association of Suicidology

www.madd.org

800-GET-MADD

May 2-8, 2004

NATIONAL SUICIDE PREVENTION WEEK

access

advocacy

justice

assistance

choices

resources

protection

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

APRIL 18-24, 2004

For assistance or more information, contact the Office for Victims of Crime at 800-851-3420

www.ojp.usdoj.gov/ovc

Office for Victim

₩e

value your rights.

Crime victims have the right to core American values: equality, protection and justice for all.

More than 32,000 laws and 10,000 victim assistance programs have been established nationwide to uphold these ideals, and to deliver what victims of crime need most.

WE VALUE YOUR RIGHTS

National Toll-free Numbers

Information/Referrals on Victims' Rights, Services, and Criminal and Juvenile Justice Resources

NATIONAL

Battered Women's Justice Project 800-903-0111
Bureau of Indian Affairs Indian Country
Child Abuse Hotline 800-633-5155
Child-de 103 National Lealing

CRIME

Childhelp USA National Hotline 800-4-A-CHILD TDD 800-2-A-CHILD

Federal Trade Commission Identity Theft Hotline

VICTIMS'

RIGHTS

Justice Statistics Clearinghouse 800-851-3420

Juvenile Justice Clearinghouse 800-851-3420

Mothers Against Drunk Driving 800-GET-MADD

National Center for Missing and Exploited Children 800-843-5678 TDD 800-826-7653

National Center for Victims of Crime 800-FYI-CALL

National Children's Alliance 800-239-9950
National Clearinghouse for Alcohol
and Drug Information 800-729-6686
TDD Hotline 800-487-4889

APRIL 18-24, 2004

Hearing Impaired 800-735-2258
National Clearinghouse on Child Abuse and Neglect 800-394-3366

National Crime Prevention Council 800-NCPC-911
National Criminal Justice Reference Service
800-851-3420

National Domestic Violence Hotline 800-799-7233 TTY Hotline 800-787-3224 National Fraud Information Hotline

800-876-7060

National Organization for Victim Assistance 800-TRY-NOVA National Organization of Parents of Murdered

Children, Inc. 888-818-POMC
National Resource Center on Domestic Violence
800-537-2238 TTY Hotline 800-553-2508
National Sexual Violence Resource Center

National Violence Against Women Prevention Research Center 866-472-8824
Office for Victims of Crime Resource Center

800-851-3420 TTY 877-712-9279

Office for Victims of Crime Training and Technical Assistance Center 866-OVC-TTAC TTY Telephone 866-682-8880

Rape, Abuse & Incest National Network 800-656-4673

Child Protection and Custody 800-527-3223

Resource Center on Domestic Violence,

We value
your
rights.
For assistance

or more information, contact the Office for Victims of Crime at **800-627-6872**

www.ojp.usdoj.gov/ovo

CAMERA-READY ARTWORK FOR NCVRW RIBBON CARD

VICTIMS' RIGHTS

AMERICA'S VALUES

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

As Americans, we share the same values of equality, protection and justice for all especially for victims of crime.

To symbolize a commitment to the laws and programs that uphold these ideals, please wear this ribbon during National Crime Victims' Rights Week, April 18-24, 2004.

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VICTIMS' RIGHTS AMERICA'S VALUES

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004





NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

MERICA'S www.ojp.usdoj.gov/ovc **VALUES**

NATIONAL CRIME VICTIMS' RIGHTS WEEK - APRIL 18-24, 2004 AMERICA'S VALUES

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

Information and Referrals on Victims' Rights, Services, and Criminal and Juvenile Justice Resources

| Battered Women's Justice Project | | 800-903-0111 |
|--|---------------------------------|--|
| Bureau of Indian Affairs Indian Country Child Abuse Hotline | | 800-633-5155 |
| Childhelp USA National Hotline | TDD | 800-4-A-CHILD 800-2-A-CHILD |
| Federal Trade Commission Identity Theft Hotline | | 877-ID-THEFT |
| Justice Statistics Clearinghouse | | 800-851-3420 |
| Juvenile Justice Clearinghouse | | 800-851-3420 |
| Mothers Against Drunk Driving | | 800-GET-MADD |
| National Center for Missing and Exploited Children | TDD | 800-843-5678 800-826-7653 |
| National Center for Victims of Crime | | 800-FYI-CALL |
| National Children's Alliance | | 800-239-9950 |
| National Clearinghouse for Alcohol and Drug Information | TDD Hotline Hearing Impaired | 800-729-6686 800-487-4889 800-735-2258 |
| National Clearinghouse on Child Abuse and Neglect | | 800-394-3366 |
| National Crime Prevention Council | | 800-NCPC-911 |
| National Criminal Justice Reference Service | | 800-851-3420 |
| National Domestic Violence Hotline | TTY Hotline | 800-799-7233 800-787-3224 |
| National Fraud Information Hotline | | 800-876-7060 |
| National Organization for Victim Assistance | | 800-TRY-NOVA |
| National Organization of Parents of Murdered Children, Inc. | | 888-818-POMC |
| National Resource Center on Domestic Violence | TTY Hotline | 800-537-2238 800-553-2508 |
| National Sexual Violence Resource Center | | 877-739-3895 |
| National Violence Against Women Prevention Research Center | | 866-472-8824 |
| Office for Victims of Crime Resource Center | TTY | 800-851-3420 877-712-9279 |
| Office for Victims of Crime Training and Technical Assistance Center | TTY Telephone | 866-OVC-TTAC 866-682-8880 |
| Parents for Megan's Law | | 800-ASK-PFML |
| Rape, Abuse & Incest National Network | | 800-656-4673 |
| Resource Center on Domestic Violence, Child Protection and Custody | | 800-527-3223 |



Every hour in America there are

2 murders

2 drunk driving deaths

28 rapes

58 robberies

67 attacks on women by someone they know

103 neglectful or abusive acts toward children

157 stalkings

163 violent attacks on 12- to 17-year-olds in school

349 burglaries

523 assaults

1,540 thefts



Sources:

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Rennison, Callie. (August 2003). Criminal Victimization, 2002. Washington, DC. Bureau of Justice Statistics, U.S. Department of Justice.

Rennison, Callie. (February 2003). *Intimate Partner Violence, 1993-2001*. Washington, DC. Bureau of Justice Statistics, U.S. Department of Justice.

Children's Bureau, 2002. *Child Maltreatment 2001*. Washington, DC. U.S. Department of Health and Human Services.

Subramanian, Rajesh. (September 2003). Total and Alcohol-related Fatality Rates by State, 2001-2002. National Highway Tiaffic Safety Administration, U.S. Department of Transportation. Perkins, Craig. (September 2003). Weapon Use and Violent Crime. Washington, D.C. Bureau of Justice Statistics, U.S. Department of Justice. Estimate based on an average 180-day school year.

Tjaden & Theoness. (April 1998). Stalking in America: Findings from the National Violence Against Women Survey. Washington, DC. National Institute of Justice, U.S. Department of Justice. U.S. Department of Justice Office of Justice Programs
Office for Victims of Crime
"Putting Victims First"



The Crime Stats Sheet should be viewed with care. It represents data from numerous statistical reports and should not be taken to imply a regularity in the commission of crime.

NATIONAL CRIME VICTIMS' RIGHTS WEEK APRIL 18-24, 2004

Certificate of Appreciation

Presented to

For outstanding service on behalf of crime victims

Date Presented by