

Alliance Point 1: Reduce the demand for illicit drugs through the intensification of anti-drug information and educational efforts, particularly those directed at young people, and through rehabilitative programs.

ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
<p>1.1. Both governments will analyze techniques and methods that could serve as a comparable indicator of drug epidemiology in both countries.</p>	<p><u>U.S. and Mexico</u> Both countries participated in the Border Epidemiological Working Group (BEWG).</p> <p><u>U.S.</u> Existing programs include: Pulse Check and Treatment Referral System, CEWG NHSDA, DAWN, MTF, and Geographic Information System.</p> <p><u>Mexico</u> The Ministry of Health (SSA) initiated a plan to conduct the 1998 National Household Survey (ENA) and will continue with its current systems: Epidemiological Surveillance System on Addictions</p>	<p><u>U.S. and Mexico</u> (A) Both countries will prepare and exchange a list of existing epidemiological and scientific information sources. SSA (Ministry of Health) will prepare for Mexico, SAMHSA and NIDA for U.S.</p> <p>(B) Ensure a bi-annual exchange of research reports and other data on drug abuse obtained by both countries.</p> <p><u>U.S.</u> (A) Establishment of a dissemination technique for reporting comparable indicators of drug epidemiology.</p> <p><u>Mexico</u> (A) Preliminary data of the ENA will be available.</p>	<p>Lists disseminated to Demand Reduction Working Group (DRWG). A Committee of the DRWG will examine the lists for comparability and the need for development of additional indicators.</p> <p><u>U.S.</u> List disseminated.</p> <p><u>Mexico</u> Report and analysis of information.</p>	<p>(A) Epidemiological and scientific information sources have been identified, exchanged, and discussed at the Bi-national conferences in El Paso and Tijuana. It is an ongoing bilateral activity involving the U.S. DRWG and the GOM through CONADIC.</p> <p>(B) Ongoing activity through U.S. and Mexico researchers. Border Epidemiological Working Group (BEWG) met in August 1999 and proceedings were published.</p> <p>(A) Lists have been identified exchanged and discussed at the Bi-national conferences as well as in meetings involving the CEWG, the BNC, substance abuse core group, and the BEWG. These activities are in progress.</p> <p>(A) Book entitled "Drug Use in Mexico: Diagnosis, Trends, and Actions" was published and presented at a press conference. A second edition was printed and translated into English.</p>

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1.1. (Cont.)	<p>(SISVEA), Drug Information Report System (SRID), Case Reports from Youth Integration Centers (REPCIJ).</p> <p>A Handbook and Guideline for the Situational Diagnosis of Addictions will be developed to be applied in the Health Services of all States.</p>	<p>(B) Personnel from the States Health Care Services (SESA) throughout the country will be trained for its implementation.</p>	<p>Personnel trained.</p>	<p>65 persons from 31 SESAs, as well as from different institutions, were trained.</p>
<p>1.1.2 Both governments will share the opportunity for, and results of, research programs and evaluations, and share opportunities for training.</p>	<p><u>U.S. and Mexico</u> Dissemination offered electronically through publications, and bilateral research meetings.</p>	<p><u>U.S. and Mexico</u> (A) Share demand reduction web sites with links to U.S. web sites, such as, NIDA, SAMHSA, ONDCP, DOS DOJ, ED, and comparable Mexican web sites. (B) Develop a Bi-national system for sharing timely scientific information and epidemiological data with relevant decision-makers and research professionals.</p>	<p>Website linkages established.</p> <p>Bi-national system established for disseminating existing research programs to relevant decision-makers and research professionals.</p>	<p>(A) The Bi-national work is in progress.</p> <p>(B) On going, a Bi-national website (prototype) has been developed and shared. Work is progressing towards full implementation.</p>

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1.1.2 (Cont.)		<p>(C) Make lists available of research training opportunities and organizations that provide training (e.g., U.S. NIDA, Humphrey and INVEST Fellowships, and DOS, Demand Reduction Academy and Mexico's post-graduate program).</p> <p>(D) Using existing fora, establish criteria to effectively report and share information, which includes researchers from Mexico and the U.S.</p> <p>(E) The DRWG Committee will develop, disseminate, and attract potential candidates for bilateral training opportunities and post-graduate programs (e.g., The Mexican post-graduate program).</p> <p>(F) Establish linkages between both countries' research experts to ensure continued exchange of information and follow up on progress made during research working group of Bi-national conference.</p>	<p>Lists of research training opportunities disseminated to those who need and can make use of this information, such as existing drug abuse prevention and treatment programs.</p> <p>Reporting criteria established and information disseminated.</p> <p>Training and post-graduate exchange programs in place.</p> <p>(F) Linkages established through electronic communications such as the Internet.</p>	<p>(C) Lists of training opportunities were exchanged during a pre-conference workshop at 2nd Bi-national Conference, Tijuana, June 1999.</p> <p>(D) The BEWG established the following criteria: (1) collecting information about special problems in border region and (2) maintaining communications among BEWG members. Reporting criteria were included in proceedings of the meeting.</p> <p>(E) Mexico participates in Humphrey Fellowship programs. Demand Reduction training was offered in Roswell, NM, in June 1998.</p> <p>(F) In progress. Follow up is being made through the Bi-national working groups on research, prevention, treatment, work place and public awareness. 52 persons trained from the research working group participated in the 2nd Bi-national Conference.</p>

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<p>1.1.3 Both governments will develop a system of delivering timely scientific information and epidemiological data to decision-makers and professionals who work in prevention and treatment.</p>	<p><u>U.S.</u> Pulse Check, DAWN, NHSDA, MTF, and Geographic Information System, NCADI, SAMHSA and NIDA Clearing House.</p> <p><u>Mexico</u> Mexico, 1997 SISVEA and SRID reports, and CONADIC, CIJ and IMP Information Centers.</p>	<p><u>U.S.</u> (A) Establish a delivery system to disseminate information to relevant agencies that in turn take responsibility to disseminate to prevention and treatment constituencies.</p> <p>(B) Establish criteria for reporting evaluation of prevention and treatment programs.</p> <p><u>Mexico</u> (A) SISVEA and SRID publications will be developed.</p> <p>(B) "ACTUALISSATE" containing information on addictions will be implemented.</p>	<p>Establishment of delivery systems.</p> <p>Establishment of criteria for reporting evaluation of prevention and treatment programs.</p> <p>Report and analysis of information.</p> <p>Articles disseminated through website.</p>	<p>(A) On-going delivery system discussed and implemented. SAMHSA/CSAP, CAPT in place.</p> <p>(B) In progress and implemented.</p> <p>(A) Reports from SRID - first half of 1999 and second half of 1998 – were printed. The SISVEA bi-annual report of 1998 was published. The 1999 print is under revision and on going.</p> <p>(B) On-going monthly activity. During 1998 and mid-1999, 18 articles were disseminated.</p>

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<p>1.1.4 Both governments will use existing fora to effectively exchange information among scientific investigators in both countries. Examples of existing fora include the Border Epidemiological Work Group (BEWG), and the Community Epidemiology Work Group (CEWG).</p>	<p><u>U.S. and Mexico</u> Existing fora for exchanging information established through CEWG (USA) SISVEA (Mexico) and BEWG (joint) as well as the Bi-national Commission of Health/Substance Abuse Core Group, created in June 1998.</p>	<p><u>U.S. and Mexico</u> (A) Through existing fora, both countries will prepare an action plan to establish procedures for comparison of epidemiological data. (B) Research working group will meet in March 1998 to establish websites, information exchange, peer reviewed electronic research journal.</p>	<p>Completion of action plan. Meeting held in March 1998.</p>	<p>(A) On-going through CEWG (USA) SISVEA (Mexico) and BEWG (joint) as well as the Bi-national Commission of Health/Substance Abuse Core Group. Recommendations include comparable indicators between countries, drug abuse patterns and trends of each country, steps that can be taken to make data more comparable. (B) Completed. Meeting held in March 1998.</p>

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<p>1.1.5 Both governments will intensify the exchange of information regarding the evaluation of prevention and treatment programs.</p>	<p><u>U.S. and Mexico</u> Planning meeting on prevention and treatment held in December 1997. Drug prevention materials exchanged between SSA CONADIC(Mexico) and SAMHSA and NIDA (U.S.).</p>	<p>(A) Organizing committee for research conference will set the 1999 conference site, date, and agenda.</p> <p>(B) Interactive website will be operational (ONDCP with links to NIDA, SAMHSA, DOS, DOJ, ED), and a plan to make comparable linkages with Mexican websites.</p> <p>(C) Convene a research meeting to address evaluation of prevention and treatment programs. (Meetings will discuss existing websites, appropriate sources and special panels—related to 1.1.4). Update and exchange mailing lists.</p> <p>(D) A mechanism to improve the exchange of information on prevention and treatment between the two countries will be created.</p>	<p>Research conference site, date and agenda disseminated to DRWG and research working group members.</p> <p>Operability of website for communicating information on effectiveness of prevention and treatment programs.</p> <p>Meeting held and mailing lists exchanged.</p> <p>Creation of mechanism to improve exchange of prevention and treatment information.</p>	<p>(A) Completed. Three planning meetings were held in preparation of 1999 conference.</p> <p>(B) Not completed. Difficulties to compare Bi-national websites discussed. Other mechanisms are under consideration.</p> <p>(C) At the 2nd Bi-national Conference, a professional skill development workshop, entitled “Principles of Program Evaluation,” was offered to approximately 30 participants.</p> <p>(D) At the 2nd Bi-national Conference the prevention and treatment working groups met, discussed, and developed joint action plans. More than 45 participants attended the sessions.</p>

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<p>1.2.1 Both governments will convene a Bi-national Demand Reduction Conference in 1998 to bring together experts from both countries on the epidemiology, prevention, treatment, and research related to substance abuse.</p>	<p><u>U.S. and Mexico</u> Plan of action developed for organizing the U.S./Mexico Bi-national Demand Reduction Conference.</p>	<p><u>U.S. and Mexico</u> (A) U.S./Mexico Demand Reduction conference will be held March 18-20, 1998 in El Paso, Texas.</p> <p>(B) Eight working groups will discuss Research and Evaluation, Public Education and Awareness, Community, Youth, Special Populations, Workplace, HIV/AIDS, and Violence. Each working group will provide specific recommendations for inclusion in the Conference Proceedings.</p> <p>(C) Conference Proceedings will be disseminated to participants, government officials, and appropriate demand reduction constituencies.</p> <p>(D) Future collaboration includes a follow-up demand reduction conference in Mexico.</p>	<p>Conference held.</p> <p>Recommendations under review for implementation.</p> <p>Conference Proceedings drafted and disseminated.</p> <p>Second U.S./Mexico Demand Reduction Conference held June 23-25, 1999 in Tijuana, B.C.</p>	<p>(A) Completed. Conference held with the participation of 350 experts in Demand Reduction. Participants' directory was developed and included in conference proceedings.</p> <p>(B) Group recommendations were reviewed during the 2nd Bi-national Conference. Both countries agreed to form 5 working groups to discuss cross-cutting issues, such as, youth and families, community, consequences of substance abuse, special populations, and U.S.-Mexico border.</p> <p>(B) 500 Conference Proceedings were printed and disseminated. English/Spanish version was also published</p> <p>(D) The 2nd Bi-national Conference was held in Tijuana, Mexico, June 23-25. 350 demand reduction experts participated; 19 conference exhibitors also participated. The U.S.-Mexico Joint Declaration was signed. Both countries agreed to a 3rd Bi-national Conference to be held from May 31 to June 2, 2000 in May in Phoenix, ARIZONA.</p>

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<p>1.2.2 Both governments will work cooperatively with the media to encourage responsible, scientifically based reporting on drug issues.</p>	<p><u>U.S.</u> The on-going implementation of NDCS, Goal 1 Objectives 7 and 8 public affairs efforts and media campaigns underway among U.S. agencies.</p> <p><u>Mexico</u> CONADIC developed the campaign "<i>Construye tu Vida sin Adicciones</i>" (Build your Life without Addictions), <i>¿Adicto yo?</i> (Addicted, me?) in mass media. CIJ developed the campaign "<i>Intégrate al Equipo</i>" (Join the Team).</p>	<p><u>U.S.</u> (A) SAMHSA/CSAT will launch its media campaign entitled "National Alcohol and Drug Addiction Recovery Month." (B) Additional plans include implementing the "24 Straight, A Day of Recovery." (C) The National Alliance Project in collaboration with the National Leadership Forum will explore the quality of addiction services available.</p> <p><u>Mexico</u> (A) SSA/CONADIC provide support to a private mass media company to develop and broadcast the "<i>Vive sin Drogas</i>" (Live without Drugs) campaign. (B) CIJ will develop and broadcast the "<i>Puertas y Mundial</i>" (Doors and World Cup) campaign. (C) The PGR (General Attorney's Office) will develop and broadcast the "<i>¿Tú, qué Quieres?</i>" (What do you want?) campaign.</p>	<p>Campaign launched September 1998.</p> <p>"24 Straight, A Day of Recovery" implemented.</p> <p>Quality of addiction services explored.</p> <p>Campaign launched.</p> <p>Campaign launched.</p> <p>Campaign launched.</p>	<p>(A) Completed.</p> <p>(B) Completed. New campaign, "Addiction Treatment: Investing in People for Business Success" will be launched in Sept. 99 as part of National Alcohol and Drug Addiction Recovery</p> <p>(C) On-going.</p> <p>(A) National Campaign was launched on 97 TV channels (with 10 impacts) and 1,300 radio stations (with 6 impacts) everyday. On-going activity with new radio and TV spots under development.</p> <p>(B) Completed. A pilot commercial for the new campaign is in development.</p> <p>(C) Campaign launched in 123 newspapers with 28 million produced 55 magazines with 3 million copies.</p>

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1.2.2 (Con't)	<p>2nd Symposium on Drug Addiction organized by Goethe Institute Mexico and CIJ; CONADIC participated at the work group on "Public Communication Campaigns Against Drug Abuse."</p> <p>The CD-ROM, "Addiction Bibliography", Vol. 3, was developed by CONADIC.</p>	<p>(D) A system of hot-line and phone orientation Net of Nets "Salud-Hable" will be developed by CONADIC as a follow-up of the campaigns in the media. The public will be able to use a national toll-free phone number to obtain information on drug abuse services. Toll-free telephone number will be launched.</p> <p>(E) The Proceedings of the 2nd Symposium on Drug Addictions will be disseminated.</p> <p>(F) Mexico will offer CD-ROM samples to NIDA, SAMHSA/CSAT, etc.</p>	<p>Number of calls received and patients referred; persons informed and on going monthly.</p> <p>Proceedings disseminated.</p> <p>CD-ROMS distributed.</p>	<p>(D) Between April and July 1999, 90,533 telephone calls were received. 17,635 of them were referred. Average – daily calls reached 1,090.</p> <p>(E) Completed. Dissemination accomplished.</p> <p>(F) 150 compact discs were distributed and sent to U.S organizations. A second edition of 150 CDs was produced.</p>

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<p>1.2.3 Both governments will exchange information on the development of an effective anti-drug media campaign.</p>	<p><u>U.S. and Mexico</u> U.S. and Mexico domestic plans for media campaigns in place.</p>	<p><u>U.S. and Mexico</u> (A) Both countries will collaborate to develop a plan to assess cooperation with the media to increase media coverage of effective substance abuse programs. (B) Both countries will promote drug media campaigns by including them at national and regional conferences, workshops, or by other means of communication. (C) Develop a mechanism for exchanging information on an effective anti-drug media campaign.</p>	<p>Plan developed to support information dissemination on media campaigns, communication strategies, research approaches, and educational findings. Drug media campaigns included as part of national and regional conferences, workshops, or by other means of communication (e.g., websites). Mechanism developed.</p>	<p>(A) Completed. Activity is on going. At the 2nd Bi-national Conference in Tijuana, the Bi-national Public Awareness working group met, discussed, and developed action plans for implementation. (B) Completed. On-going activity. At the 2nd Bi-national Conference a plenary session entitled “Media Campaigns” was held. (C) Completed. Both countries are sharing information on anti-drug media campaigns. An on-going activity. Workgroup held at Bi-national Conference in Tijuana, exhibitors, and at plenaries. Media campaigns were discussed - with 100 participants - at September 21-22, 1999 Border Conference in Tucson, Arizona.</p>

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<p>1.2.4 Both governments will establish a needs and resources assessment that identifies programs and anti-drug coalitions working in prevention and treatment in both countries.</p>	<p><u>U.S.</u> Prevention and Treatment program information housed and maintained at U.S. federal agencies.</p> <p><u>Mexico</u> The Prevention and Control of Addictions Program, of the SSA/CONADIC, includes the assessment of needs and resources for prevention and treatment at a national level.</p>	<p><u>U.S.</u> (A) Develop a draft instrument to assess the needs and resource systems for exchanging information among U.S. agencies.</p> <p>(B) Develop assessments of substance abuse programs and anti-drug coalitions working on prevention and treatment.</p> <p>(C) U.S. agencies compare information obtained on substance abuse programs and resource(s) available in order to identify duplication/gaps.</p> <p>(D) U.S. agencies use comparative analysis to determine how federal funds could be leveraged and/or redirected and which ones could be used to contribute to the overall Bi-national collaboration.</p> <p><u>Mexico</u> (A) The States Health Care Services (SESA) will advance in their data gathering on the assessment of needs and resources on prevention and treatment.</p>	<p>Needs and resources assessment instrument drafted.</p> <p>Completion of substance abuse program(s) assessments.</p> <p>Completion of substance abuse programs and resource(s) comparative analysis.</p> <p>Completion of comparative funding analysis.</p> <p>Catalog of Resources on addiction prevention, treatment and rehabilitation, at the national level, produced and distributed.</p>	<p>(A) Not completed; may not be feasible.</p> <p>(B) On-going. Assessments of Prevention Partnerships and Coalitions via NCAP and Border CAPT.</p> <p>(C) Not completed; may not be feasible.</p> <p>(D) Not completed. May not be feasible.</p> <p>(A) A database resource including a list of 500 organizations was elaborated. Updating is an on-going activity.</p>

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1.2.4 (Con't)	CONADIC/SSA performed 19 visits to different states for supervision and follow-up of the Prevention and Control of Addictions Program at the States Health Care Services (SESA).	<p>(B) Meetings between the Prevention and Control of Addictions Program and youth organizations will take place to promote coalitions against drug abuse.</p> <p>(C) A list of youth organizations at a state level will be prepared.</p> <p>(D) 27 supervision visits to the SESA will be performed.</p>	<p>Youth coalitions established at state level.</p> <p>Catalog of youth organizations at state level.</p> <p>Number of visits paid and number of recommendations compiled.</p>	<p>(B) Three meetings were held with youth coalitions in Puebla, Mexico City and Jalisco.</p> <p>(C) In progress. 50% of the work completed.</p> <p>(D) 31 states were visited in 1998 and 1999. 150 recommendations were provided to SESA. 107 of them were implemented to strengthen the Prevention and Control of Addictions Programs.</p>

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<p>1. 3.1 Both governments will exchange information about effective education and prevention programs, especially for target populations such as youth.</p>	<p><u>U.S. and Mexico</u> December 1997: Bi-national Interagency Planning Committee meeting in El Paso, Texas which discussed model programs.</p>	<p><u>U.S. and Mexico</u> (A) Convene meetings among both countries' border states' substance abuse directors and their staffs to discuss statewide treatment and prevention system development issues.</p> <p>(B) Both countries to exchange information on lessons learned in implementing border partnerships and coalitions from 1990 to present.</p>	<p>Meetings held.</p> <p>Information exchanged.</p>	<p>(A) On-going. Four State Regional meeting was held with 100 participants in Tucson Sept 20-21, 1999 (Arizona, Texas, California, New Mexico). Bi-national Health Fairs were held in Chihuahua, Tamaulipas, Sonora, Coahuila, and Baja California. CONADIC and NGOs from Arizona participated at the LVII Annual Meeting of AFMES in San Antonio, Texas.</p> <p>(B) Completed. On-going activity. Information was exchanged at 2nd Bi-national Conference in Tijuana.</p>

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1.3.1 (Con't)		<p>(C) Convene and utilize Core Group on Substance Abuse of the Health Working Group of the Bi-national Commission (BNC) to compile and provide lists of already existing prevention and treatment information resources in both countries. (Access ensured by adding Mexico to list for disseminating of NCADI materials, providing access to Pre-Line, and establishing hyperlink to both countries' websites).</p> <p>(D) Both countries will prepare materials on preventive models and diagnostic instruments that can be shared.</p> <p>(E) ONDCP and CONADIC convene expert panel meeting to determine criteria for effective programs and identify model programs based on criteria.</p> <p>(F) Disseminate widely in both countries a list of effective education and prevention programs.</p>	<p>Lists compiled.</p> <p>Materials and diagnostic instruments shared.</p> <p>Meeting held, criteria determined, and programs identified.</p> <p>Dissemination completed (website down link with hypertext and access tracking capacity established to ensure wide dissemination).</p>	<p>(C) Completed. On-going activity. Bi-national Core Group report was provided in June 1999 at the BNC meeting in Mexico, D.F. Subsequent meeting of Bi-national Core Group is being planned.</p> <p>(D) Completed. An on-going activity. A professional skill development workshop entitled "Community Planning for Drug Assessment" was held during the 2nd Bi-national Conference. More than 30 people participated.</p> <p>(E) In progress. Criteria was explored and discussed among participants of the 2nd Bi-national Conference. A possible workshop on the topic is being discussed for the Bi-national Conference in Phoenix, Arizona of May 2000.</p> <p>(F) In progress through development of a Bi-national web-site and border initiatives such as <i>Border CAPT</i>.</p>

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<p>1.3.2 Both governments will exchange information on the effective prevention of violence linked to drugs in the schools and the community.</p>	<p><u>U.S.</u> Violence Data Exchange Network training with four border communities held Spring 1997 on how to generate data on violence in the region.</p> <p><u>Mexico</u> On-going research: relation of alcohol and domestic violence.</p>	<p><u>U.S. and Mexico</u> (A) Meet to explore drug-related violence collaboration.</p> <p>(B) Convene training with both countries' border communities with the Violence Data Exchange Network to develop data collection abilities on drug-based violence.</p> <p>(C) Explore with responsible regional education sectors, the development and dissemination of knowledge about drug-related school violence and ensure sharing of best practices in both countries.</p> <p>(D) Explore with responsible regional education sectors, the feasibility of holding a joint meeting on the role school personnel can play in early identification and referral of behavior and substance abuse problems in children.</p> <p><u>U.S.</u> (A) Convene regional U.S.-Mexico meetings to share information on youth drug and violence prevention strategies and explore collaboration possibilities.</p>	<p>Meeting held.</p> <p>Training Convened.</p> <p>Knowledge developed, disseminated, and results shared with Mexico.</p> <p>Decision made on feasibility of holding a joint meeting.</p> <p>Regional Conference held in Yuma, Arizona., June 25-26, 1998; regional conference held in San Diego, August 27-28, 1998.</p>	<p>(A) Completed and on-going. VDET presentation given in Tijuana. 40-50 participated in a workshop entitled "Violence and Substance Abuse."</p> <p>(B) Completed and on-going. Training convened in El Paso in May 1999. Training still underway. Follow up VDET training opportunities being planned.</p> <p>(C) Completed and on-going. A violence and substance abuse workshop was offered at the 2nd Bi-national Conference. Information was exchanged and discussed.</p> <p>(D) In progress. At the 2nd Bi-national Conference's professional workshop an understanding was reached on linkages between domestic violence and school violence, and the importance of early identification and intervention.</p> <p>(A) Completed. Disseminated and shared Information.</p>

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<p>1.3.3 Both governments will exchange information regarding funding, training, and professional development opportunities in both countries.</p>	<p><u>U.S. and Mexico</u> On-going participation in development, exchange and training programs (e.g., Hubert H. Humphrey Fellowships Program on substance abuse, DOS/INVEST program).</p>	<p><u>U.S. and Mexico</u> (A) Increase professional development opportunity for individuals involved in substance abuse program. (B) Each country will identify current funding streams of resources in prevention and treatment, including technical resources available to all areas, particularly the border area/international development. (C) DOT will provide education and training to selected Mexican physicians in the procedures for drug and alcohol testing and training in the performance of the medical review officer functions.</p>	<p>Increased number of participants in professional development programs. Funding streams and technical resources identified. DOT training provided.</p>	<p>(A) On-going. Two experts from Mexico are in the post-doctoral Humphrey Fellowship Program. (B) Completed. On-going. Workshop on funding and training opportunities was presented at 2nd Bi-national Conference. Approximately 30-40 people attended the workshop. (C) Completed. Medical review officers from Mexico, members of the Secretary of Communication and Transportation attended the training program on procedures for drug and alcohol testing.</p>

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<p>1. 3.4 Both governments will broaden the training of community outreach workers with regard to substance abuse.</p>	<p><u>U.S.</u> HRSA and SAMHSA collaboration began.</p> <p><u>U.S.</u> On going training on drug prevention for DEA employees.</p>	<p><u>U.S.</u> (A) HRSA and SAMHSA will collaborate in training of community health outreach workers (promoters) in border states. This will enhance the technical capacity of border communities to better address substance abuse prevention and treatment.</p> <p>(B) Increase by 20 the number of DEA El Paso Field Division employees who are trained to be able and available to speak to the Division's area about drug prevention.</p> <p>(C) DEA El Paso Field Division to have conducted four quarterly "Train the Trainer" workshops on drug prevention issues of local interest in the El Paso area, for groups of up to 300 professionals each.</p>	<p>Training convened.</p> <p>Number of DEA employees trained.</p> <p>Number of prevention workshops conducted by DEA.</p>	<p>(A) On-going. This collaboration includes the support of DoED HRSA, and SAMHSA.</p> <p>(B) Completed. 20 DEA El Paso Field Division employees were trained on Drug Demand Reduction.</p> <p>(C) Completed. 4 quarterly training sessions were conducted in drug prevention issues in the El Paso area.</p>

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1.3.4 (Con't)	<p><u>Mexico</u> Trained facilitators from SESA on the “<i>Construye tu Vida Sin Adicciones</i>”, a prevention model targeting the adult population. Conference and health education sessions were conducted reaching approximately 6 million people.</p> <p>Support was given to different public and private organizations for the elaboration of preventive materials on addictive substance and their consumption.</p>	<p>(D) DEA Houston Field Division to have conducted 3-day training workshops on drug usage and prevention for high school teachers in the towns served by the Eagle Pass Resident Office.</p> <p><u>Mexico</u> (A) Personnel from SESA will be trained on the “<i>Construye tu Vida Sin Adicciones</i>” a prevention model targeting preadolescent populations.</p> <p>(B) Health Education sessions will continue as on-going basis.</p> <p>(C) Volunteer youths from welfare and community health organizations will be trained as facilitators for the prevention model “<i>Construye tu Vida sin Adicciones</i>” targeting preadolescents.</p> <p>(D) The curricula on the preventive model, “<i>Construye tu Vida sin Adicciones</i>” for adolescents, will be elaborated.</p>	<p>DEA training for select school personnel conducted.</p> <p>Number of states implementing the model for adult population.</p> <p>Conferences and sessions given.</p> <p>Number of states implementing the model for preadolescents.</p> <p>Personnel trained for the implementation of the model for adolescents.</p>	<p>(D) Completed. 3-day training workshops on drug prevention programs were offered to high school teachers.</p> <p>(A) The Prevention Model is being implemented in 25 states.</p> <p>(B) 30 Health Education sessions were held.</p> <p>(C) Prevention model is being implemented in 21 states.</p> <p>(D) In progress. Searching for funding sources needed to continue with this activity.</p>

Alliance Point 1: Reduce the demand for illicit drugs through the intensification of anti-drug information and educational efforts, particularly those directed at young people, and through rehabilitative programs.

ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
1.3.4 (Con't)		<p>(E) The Ministry of Education (SEP) and CONADIC have trained teachers and adolescents on the preventive model “<i>Construye tu Vida sin Adicciones.</i>”</p> <p>(F) Various “Addiction, STD/HIV and reproductive health” courses will be given, in order to train those responsible for the programs (e.g., prisons and youth organizations).</p> <p>(G) With SEP and <i>Fundación Azteca</i>, work on the edition of preventive videos on substance abuse to be disseminated via satellite to high schools (EDUSAT).</p>	<p>Model implementation assessed in three cities.</p> <p>Personnel trained.</p> <p>Videos disseminated.</p>	<p>(E) 180 teachers from Hidalgo, Guerrero, and Sonora were trained.</p> <p>(F) Reproductive Health Direction, CONASIDA, and CONADIC provided training to 70 participants.</p> <p>(G) CONADIC elaborated scripts. Currently assessing viability to produce videos.</p>

Alliance Point 1: Reduce the demand for illicit drugs through the intensification of anti-drug information and educational efforts, particularly those directed at young people, and through rehabilitative programs.

ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
<p>1.3.5 Both governments will enhance the research on the prevention and treatment of drug abuse.</p>	<p><u>U.S.</u> Information and knowledge dissemination offered through publications, bilateral research meetings, U.S.-Mexico demand reduction website with links to NIDA, SAMHSA, ONDCP, DOS, DOJ, ED, etc., and comparable Mexican website. KDA research grants, and media publications.</p> <p><u>Mexico</u> The prevention model “<i>Construye tu Vida sin Adicciones</i>” was elaborated.</p> <p>CONADIC is reviewing and analyzing legislation on treatment.</p> <p>CIJ and IMP conducted research projects on addiction.</p>	<p><u>U.S.</u> (A) See actions under targets for 1.1. (Exchange of research reports) and 1.1.2 (Linkages between researchers).</p> <p><u>Mexico</u> (A) Materials printed.</p> <p>(B) Conclude with the Official Mexican Norms (NOM) for the prevention, treatment, and control of addictions.</p> <p>(C) A pilot project to estimate heroin use among special populations in border cities will be conducted.</p> <p>(D) The IMP will conduct research projects on addictions including a special project on inhalant use among street children.</p>	<p><u>U.S.</u> See measures under 1.1. and 1.1.2</p> <p>Materials disseminated.</p> <p>NOM disseminated and training for its implementation.</p> <p>Preliminary results.</p> <p>Report on projects.</p>	<p>(A) In progress.</p> <p>(A) 3,221 Prevention curricula were distributed to trained personnel.</p> <p>(B) The NOM was completed. Printing of publication approved.</p> <p>(C) The conceptual model is being implemented in Ciudad Juarez.</p> <p>(D) A special edition “Study of Kids and Adolescents Working in the Street in 100 Cities” was printed (Sponsored by UNICEF, IMP, DIF, and PNUFID).</p>

Alliance Point 1: Reduce the demand for illicit drugs through the intensification of anti-drug information and educational efforts, particularly those directed at young people, and through rehabilitative programs.

ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
<p>1.3.5.1 Both governments will place special emphasis on strengthening prevention, treatment, and assessment skills for primary care professionals.</p>	<p><u>U.S. and Mexico</u> Primary Care Professional Identified.</p> <p><u>U.S.</u> Faculty Development Program and TIP publication for Primary Care Providers.</p>	<p><u>U.S. and Mexico</u> (A) Each country will utilize the linkages among primary care professional organizations to increase the number of primary care professionals working on prevention and treatment of drug abuse.</p> <p><u>U.S</u> (A) Complete appropriate interagency agreements among HRSA, SAMHSA, NIDA, OMH/OS on adapting tools from TIP No. 24 (primary care clinicians) into Spanish.</p>	<p>Linkages established to increase the number of primary care professionals working on prevention and treatment of drug abuse.</p> <p>Interagency agreements finalized and work begun.</p>	<p>(A) On-going. Primary Care workers attended the 2nd Bi-national Conference in Tijuana and exchanged information.</p> <p>(A) Completed. Tip 24 available in Spanish.</p>

Alliance Point 1: Reduce the demand for illicit drugs through the intensification of anti-drug information and educational efforts, particularly those directed at young people, and through rehabilitative programs.

ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
1.3.5.1 (Con't)	<p><u>Mexico</u> Health Department Personnel from Mexico City and respective states were trained in the application of development curricula and appropriate guidelines.</p> <p>Instruments and guidelines on early detection and situational diagnosis developed for health care providers (Handbook and Guidelines for Situational Diagnosis of Addictions).</p> <p>CONADIC and CIJ held courses on current techniques for prevention, chemical and clinical detection for MDs at the Ministry of Transportation.</p> <p>Meetings held to plan training on detection and case referral.</p>	<p><u>Mexico</u> (A) 3 regional workshops will be conducted.</p> <p>(B) Continuity of courses for personnel working in addiction detection.</p> <p>(C) Provide training courses to personnel from the Medical Help Unit for Personnel with Addiction Problems (UMAD).</p>	<p>MDs trained, guidelines distributed.</p> <p>Personnel trained, guidelines distributed and implemented. Number of states implementing guidelines.</p> <p>Number of trained personnel.</p> <p>Personnel trained.</p>	<p>(A) The printing of Handbook and Guidelines for Situational Diagnosis of Addictions was delayed. Financial resources needed for printing.</p> <p>65 persons were trained on Guidelines for Situational Diagnosis of Addictions.</p> <p>(B) 20 persons participated in post-graduate studies.</p> <p>(C) 2 courses were provided to 42 persons of the UMAD.</p>

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ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
<p>1.3.6 Both governments will translate and adapt prevention and treatment materials to be used in both countries.</p>	<p>Prevention materials discussed during Bi-national meeting December 1997.</p> <p><u>U.S.</u> Translated materials for prevention and treatment available through NCADI.</p> <p><u>Mexico</u> Translating into Spanish of prevention materials began.</p>	<p><u>U.S. and Mexico</u> (A) Both countries will establish processes by which prevention and treatment materials will be exchanged, reviewed, identified, and translated as appropriate.</p> <p>(B) Translate and adapt effective prevention and treatment program information identified in Action 1.3.1.</p> <p><u>U.S.</u> (A) Department of Transportation (DOT) will translate the regulatory drug and alcohol rules governing transportation employers and workers.</p> <p><u>Mexico</u> (A) CIJ will conclude with the Spanish translation of NIDA's book entitled "Drug Use Prevention Among Children and Adolescents."</p>	<p>Prevention and treatment materials exchanged and reviewed, and translation processes are under way.</p> <p>Translation and adaptation completed.</p> <p>Translation completed and disseminated.</p> <p>Publication disseminated.</p>	<p>(A) Work is on-going. Based from discussion with CONADIC and SAMHSA.</p> <p>(B) Work is ongoing and discussed with CONADIC and SAMHSA.</p> <p>(A) Completed.</p> <p>(A) 500 books were distributed.</p>

Alliance Point 1: Reduce the demand for illicit drugs through the intensification of anti-drug information and educational efforts, particularly those directed at young people, and through rehabilitative programs.

ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
<p>1.3.7 Both governments will develop programs for reduction of substance abuse along the border.</p>	<p><u>U.S.</u> Establishment of 4-state border substance abuse prevention grant program in 1997.</p>	<p><u>U.S.</u> (A) Categorize and establish by type the baseline data indicating the number of substance abuse prevention and treatment programs (e.g., schools, coalitions, etc.) in place along the U.S. border. (B) ONDCP/SAMHSA to fund and develop a 4-state border substance abuse prevention grants program designed to identify, assess, and respond to substance abuse problems and needs in select communities. (C) SAMHSA to work collaboratively with the 4 border state grantees to develop and implement the border grant program evaluation. (D) Schedule training activities in the border region as part of community coalitions and partnerships in the border area. (E) Develop a Southwest Border Center for the Advancement of Prevention Technology (CAPT) technical assistance grant to support and enhance substance abuse prevention program development and innovation along U.S.-Mexico border.</p>	<p>Baseline data determined.</p> <p>Establishment of 4-state border substance abuse prevention grants programs.</p> <p>4-state evaluation data collected.</p> <p>Training completed with linkages across border area.</p> <p>Southwest Border Center for the Application of Prevention Technology (SW Border CAPT) developed, funded and awarded.</p>	<p>(A) On-going. Completion may be feasible will need to survey with the following: CSAP and CSAT, DOED, DEA, DOJ.</p> <p>(B) Completed. Funding of 4-state border programs was accomplished.</p> <p>(C) In progress. Data collected, report will be available December 1999.</p> <p>(D) On-going—Border CAPT training scheduled.</p> <p>(E) Completed. The SW Border CAPT is in operation.</p>

Alliance Point 1: Reduce the demand for illicit drugs through the intensification of anti-drug information and educational efforts, particularly those directed at young people, and through rehabilitative programs.

ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
1.3.7 (Con't)	<p>Training programs for Army Unit Alcohol and Drug Counselors at Fort Bliss, El Paso available, which includes drug-free workplace, programs.</p> <p>DEA, El Paso Field Division "Teens in Charge" prevention network developed.</p> <p>DOT training programs for drug and alcohol testing extended to Mexican physicians.</p>	<p>(F) DEA, El Paso Field Division to have trained 600 U.S. Army Unit Alcohol and Drug Counselors at Fort Bliss, El Paso in developing and implementing a drug-free workplace program at the Fort and surrounding community.</p> <p>(G) DEA, El Paso Field Division to (1) expand the "Teens in Charge" prevention network it launched in El Paso in FY98 to other parts of Texas and to New Mexico and (2) increase individual and organizational participation in areas where the network already operates.</p> <p>(H) Upon request, DOT will also provide the Mexican government a listing of HHS-certified laboratories that can conduct drug testing under the DOT drug testing mandates.</p>	<p>600 U.S. Army, Alcohol and Drug Counselors trained by DEA.</p> <p>DEA "Teens in Charge" Program, promoted and expanded in Texas and New Mexico.</p> <p>Upon request, listing of HHS-certified laboratories shared.</p>	<p>(F) Completed. On-going. Training program achieved, program in place.</p> <p>(G) Completed. On-going. Program is promoted through workshops and conferences.</p> <p>(H) No requests to date.</p>

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ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
1.3.7 (Con't)	<p><u>Mexico</u> The State of Baja California signed an agreement with the city of Tijuana to increase prevention activities in schools. A state level seminar on Public Health was also conducted.</p> <p>In the State of Chihuahua, the “Coordinadora de Atencion a las Adicciones de Chihuahua” was inaugurated and the COMCA was officially established in the city of Parral.</p> <p>In the State of Coahuila, the operative model for the “Prevention and Control of Addiction Program” was presented to jurisdiction’s health directors for implementation at the first and second care levels. Coordinated activities with the “Ave Fenix,” treatment center, were held.</p> <p>Planning a border meeting.</p>	<p><u>Mexico</u> (A) Prevention campaigns aimed at adolescents, through radio spots.</p> <p>(B) Two fora on prevention programs exchanged.</p> <p>(C) Programs for the Prevention and Control of Addictions will be established.</p> <p>(D) A meeting between health and education agencies will be held.</p>	<p>Personnel trained and campaign disseminated.</p> <p>Exchange completed.</p> <p>Programs established.</p> <p>Meeting held.</p>	<p>(A) On-going. Campaign Launched and broadcast by radio stations.</p> <p>(B) 120 persons were trained from 11 health jurisdictions on prevention models and the Prevention and Control of Addiction Program. Up to date 57 COMCA were installed.</p> <p>(C) The Prevention and Control of Addiction Program was established in 8 health jurisdictions.</p> <p>(D) A professional development seminar, for 30 participants of both countries, took place during the second binational conference “U.S. / Mexico Border Initiative Cooperation.”</p>

Alliance Point 1: Reduce the demand for illicit drugs through the intensification of anti-drug information and educational efforts, particularly those directed at young people, and through rehabilitative programs.

ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
1.3.7 (Con't)	<p>Courses on the management of Psychotropic Intoxication and Withdrawal Syndromes were programmed in the State of Tamaulipas, for SESA with the assistance of CIJ.</p> <p>CECA functioning in the state of Sonora.</p> <p>CECA functioning in Nuevo Leon.</p> <p>CECA functioning in Sinaloa.</p> <p>List of services in place.</p> <p>Prevention and Control of Addiction Program (PPCA) launched.</p> <p>COMCA and programs in place.</p>	<p>(E) Personnel of all Sanitary Jurisdictions will be trained.</p> <p>(F) "Health Fair" will be held, emphasizing addiction problem.</p> <p>(G) In Nuevo Leon training will be provided to the 8 health jurisdictions.</p> <p>(H) Training will be completed in the State of Sinaloa on addiction, prevention, diagnosis and treatment procedures in order to up-date the personnel.</p> <p>(I) The directory of services on addictions in the border areas will be up-dated.</p> <p>(J) Meetings will be conducted with those responsible for addiction programs at the border states, for the development of Prevention and Control of Addictions Programs.</p> <p>(K) Ensure that at every border state there is a person responsible for PPCA and CECA. Also, increase the number of COMCAs.</p>	<p>Training conducted and implemented at SESA.</p> <p>Fair held.</p> <p>Personnel Trained.</p> <p>Personnel Trained.</p> <p>Production of Catalog of Resources at border areas.</p> <p>Meetings and visits held.</p> <p>Designation of person responsible for the Program and number of COMCAs installed and operating.</p>	<p>(E) 9 training sessions and 430 participants attended.</p> <p>(F) Health Fair was held on March 18, 1999.</p> <p>(G) 1 training course was held, including the 4 health jurisdictions.</p> <p>(H) 9 training courses were provided and 430 participants attended.</p> <p>(I) Centers located at U.S. Border were included in the organizations' database system.</p> <p>(J) Supervision visits were Conducted in Baja California, Chihuahua, Sonora, and Coahuila.</p> <p>(K) 57 COMCA were established. Individuals responsible throughout the border area of the Prevention and Control of Addiction Program were selected.</p>

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ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
<p>1. 3.8 Both governments will increase the effectiveness of anti-drug coalitions in the border states in both nations.</p>	<p><u>U.S.</u> Number of substance abuse coalitions in place as of February 1998.</p> <p><u>Mexico</u> 35 NGOs at the border were visited in order to learn about their programs.</p>	<p><u>U.S.</u> (A) Provide grant programs designed to increase the number of community-based coalitions in interested communities – e.g., Drug Free Communities Act and related funding.</p> <p>(B) DEA, Houston Field Division to have provided support to community coalitions in all the towns (on the U.S. side) served by the division’s resident offices along the border.</p> <p><u>Mexico</u> (A) Meetings with youth NGO’S will take place at border states.</p>	<p>Number of new coalitions funded along the U.S. side of the border.</p> <p>Support provided.</p> <p>Youth meetings held.</p>	<p>(A) On-going. 7 new coalitions will be funded in border states.</p> <p>(B) On-going.</p> <p>(A) Bi-national meeting with youth coalitions was held during 2nd Bi-national Conference. 25 youth organizations participated. In addition, an NGO meeting with 12 organizations was conducted. Both groups provided recommendations.</p>

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ACTION	BASELINE As of 1 Feb 98	TARGET	MEASUREMENT	STATUS As of 31 Aug 99
<p>1. 3.9 Both governments will, as resources permit, develop a program for economic grant assistance emphasizing development of programs for drug and violence prevention in the schools and communities along the border.</p>	<p><u>U.S.</u> States, local educational agencies, and other non-profit organizations, including school districts and communities along the border may apply for grants under the ED/Safe and Drug-Free Schools Program to develop and implement drug and violence prevention programs.</p> <p><u>Mexico</u> Baseline in progress.</p>	<p><u>U.S.</u> (A) To set in motion steps to develop abstracts of drug and violence prevention programs in school districts along the border funded under SDFSP grants.</p> <p><u>Mexico</u> (A) Will explore the opportunity to implement programs related to violence and addiction.</p>	<p>Work initiated to develop abstracts.</p> <p>Linkages established.</p>	<p>(A) In progress through Department of Education, Safe Drug Free School Programs.</p> <p>(A) In progress. Research in domestic violence is on going through IMP.</p>