Dear Colleague,

Justice Solutions, in conjunction with the Office for Victims of Crime (OVC), is pleased to provide you with an exceptional Resource Guide to help you generate victim and public awareness during 2004 National Crime Victims’ Rights Week, scheduled for April 18 to 24, 2004. The theme for this year’s observance is “Victims’ Rights: America’s Values.”

We are particularly excited about this year’s Resource Guide. Creative new additions include a CD with electronic versions of all the camera-ready art to simplify replication; a DVD that includes compelling video footage that highlights the theme (for use in your victim and public awareness events); guidelines for sponsoring a poster/essay contest in schools; and new documents that describe the rich history and leadership of OVC, and commemorate the 20th anniversary of the passage of The Crime Victims Fund.

The 2004 Resource Guide is also filled with great theme-oriented ideas, concepts, and strategies that will allow you to join with thousands of other victim assistance and allied organizations to make this year’s observance the most effective ever.

Justice Solutions is committed to ensuring that the needs and rights of crime victims are emphasized throughout each year. This year’s Resource Guide is a component of a new National Victim and Public Awareness Strategy sponsored by OVC that seeks to build capacity at the local level to promote victims’ rights and services year-round. Future activities include a national public service announcement campaign linked to local victim assistance programs, a National Speakers Bureau, and efforts to promote greater awareness of OVC and the Crime Victims Fund, among other initiatives.

Thank you for allowing us the opportunity to contribute to your 2004 National Crime Victims’ Rights Week and on-going victim and public awareness efforts.

Sincerely,

DAVID BEATTY
Executive Director

Anne Seymour
Project Director
National Public Awareness and Education Campaign Project