



The wide array of camera-ready artwork included in the Resource Guide provides powerful, visual representations of several public education themes and crime victims' rights and services. This year's artwork includes both graphic design and photographic

images to enhance *all* NCVRW public awareness efforts. All of these resources can be utilized during NCVRW and throughout the year in brochures, handbooks, annual reports and on public service advertisements and billboards.

The Resource Guide camera-ready artwork reflects the 2005 NCVRW theme – “Justice Isn’t Served Until Crime Victims Are” – as well as three other important themes:

- “Putting Victims First” (the theme of the Office for Victims of Crime).
- “Crime Victims’ Have Rights, Too!”
- “Get Help or Help Out.”

The font utilized throughout the Resource Guide and in most of the camera-ready artwork is Franklin Gothic (in various font sizes).

For your convenience, all the camera-ready artwork is included on a CD in this Resource Guide in two formats:

1) Macintosh Quark 5.0 files along with the accompanying fonts and images required to open and print the artwork correctly. The user must have Quark Xpress for Macintosh in version 5.0 or above to be able to open and view these files.

2) PDF files – these files can be opened by any computer with Acrobat Reader, downloadable from <http://www.adobe.com/products/acrobat/readstep2.html>. These PDFs are interactive. There are fill-in boxes within the pages for personalizing the artwork.

These two formats can help simplify the process of replication, and make it easy to incorporate the artwork into computerized presentations, television broadcasts and public service announcements.

When relevant, the artwork can be personalized with contact information of sponsoring organizations (name of agency, telephone and TTY numbers, and URLs for agency Web sites). Local print shops and correctional agencies may be willing to donate printing services and/or paper, or provide these services at a reduced cost.

The six 8.5” by 11” public service posters include a variety of important messages relevant to crime victims’ rights and services, and convey critical public education messages to encourage support for crime victims’ issues. Organizational contact information should be added to these posters prior to duplication and dissemination. Two of the posters are provided in Spanish.

Artwork for logos, buttons and magnets can be printed in one or more colors to add dimension to the visual impact and messages.

A total of eight graphic designs for bookmarks are included, and can be “mixed and matched” to promote a variety of victim and public awareness messages, as well as informational resources (Web site addresses, national toll-free telephone numbers, and victim-related commemorative weeks). Bookmarks should be printed on paper that is at least 80-pound cover stock.

The artwork for ribbon cards can help generate victim and public awareness during 2005 NCVRW. Two ribbons (in the NCVRW theme colors, blue and silver) should be cut at a bias into eight-inch strips; looped together and secured with a two-inch stick pin; and then pinned to the card to the right of the text copy. Ribbon cards can be produced in large quantities. In past years, victim service organizations have collaborated with correctional agencies to have offenders create thousands of pin cards as a component of their community service obligations.

New artwork for name tags and name plates has been included in this Guide to support 2005 NCVRW events such as conferences, symposia, press conferences, and other victim and public education and outreach efforts. The artwork can be personalized to reflect specific events and/or co-sponsors.

The artwork for a cover or title page can be personalized with local event and contact information, and can be utilized for public awareness resource packages, media packages, or other outreach resources.

Camera-Ready Artwork (*continued*)

The sample letterhead should be personalized to include the names of organizations represented on your NCVRW Planning Committee, or co-sponsors for specific events. These can be featured in a column on the left side of the sample letterhead in a nine-point font type. Also, the NCVRW theme colors can be easily incorporated to add more depth to the design.

Artwork for bumper stickers is included to generate greater public awareness about victims' rights and services. One includes the 2005 NCVRW theme and dates; and the other simply states "Crime Victims Have Rights Too!" with the URL for OVC's Web site.

The popular list of national toll-free information and referral telephone numbers for victim assistance can be personalized to states and local jurisdictions and disseminated as a stand-alone document, or incorporated into other victim and public awareness resources, including agency Web sites. This list can also be utilized for training and technical assistance activities, as it provides important contacts for victim information and referrals.

The visual "crime clock" includes *national* statistics about the prevalence of crime within specific time periods. It can be personalized and used as a public service poster, or incorporated into other public education resources (such as brochures, annual reports, newsletters and on agency Web sites).

Artwork for a crime clock that is "blank" is also included on the enclosed CD so that states and local communities can fill in data and statistics that are jurisdiction-specific. The best statistical source for creating a crime clock specific to your state is the most

recent Uniform Crime Report (UCR) developed by your state for annual submission to the FBI. Within each state, a specific government agency is designated to collect and develop this annual report with statistical compilations listed statewide, by county, and by cities and towns with populations over 100,000. There are eight index crimes included in the UCR Report: the violent crimes of murder and non-negligent manslaughter, forcible rape, robbery and aggravated assault, and the property crimes of burglary, larceny-theft, motor vehicle theft, and arson. The UCR statistics are arrest-based; however, 24 states have implemented the National Incident Based Reporting System (NIBRS) for UCR reporting. Your state may also have conducted incident-based crime surveys similar to the National Crime Victimization Survey. Check with your state's crime reporting agency or the state victim services agency or network for this information. Once you have identified the crime statistics, all that's left to do is the math. If you cannot locate your state's most recent crime reports, you can find the 2003 information at:

2003 Uniform Crime Report

<http://www.fbi.gov/ucr/03cius.htm>

The certificate of appreciation artwork provides the opportunity to honor crime victims and survivors and those who serve them – including professionals and volunteers – for their contributions that improve the lives of victims and survivors of crime, and promote community and public safety. The certificate should be reproduced on attractive card stock with the recipient's name written in calligraphy or typed in a calligraphy-type font; and include the date and signature of the leader of the agency or coalition that is presenting it.



What have you done for justice today?

In America, you can *hope* for justice, or *expect* justice, or *assume* that justice will occur. Or you can get *involved* to help ensure that justice truly happens.

Justice occurs only when crime victims and survivors are informed of their rights, involved in criminal and juvenile justice processes, and offered supportive services to help them cope with the aftermath of crime.

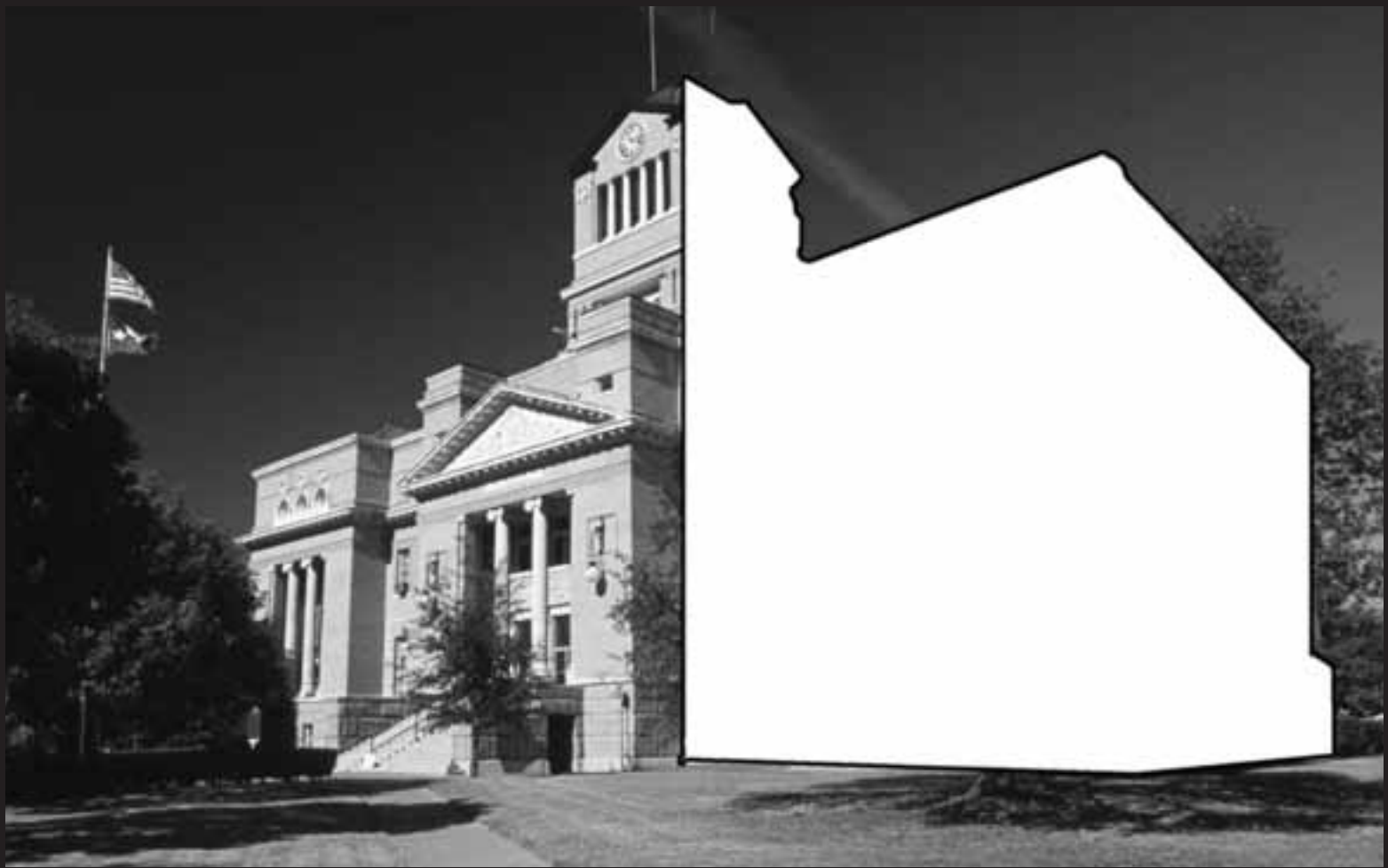
Answer the call to *justice* for *all*. Volunteer for crime victims.

**For more information about how you can help,
please contact:**

**Justice
Isn't Served
Until Crime
Victims Are**

U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
"Putting Victims First"





Without crime victims, there would be no justice.

Without crime victims reporting to police, there would be no arrests.

Without crime victims who serve as witnesses, there would be few trials.

Without crime victims speaking out, we wouldn't understand the devastating impact of crime.

Without crime victims, there would be no *justice* in the criminal and juvenile justice systems.

Victim justice is at the core of justice in America. If you are a victim of crime, there is help available. If you are concerned about ensuring justice in America, you can volunteer for victims.

**For more information about crime victim assistance
and volunteer opportunities, please contact:**

**Putting
Victims
First**

U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
"Putting Victims First"





Commit an act of justice.

Every day in every community, people who become victims of crime are denied their legal rights and access to services they need to cope with the aftermath of crime. Such injustice is possible only when good people fail to speak up, fail to act, and fail to demand justice for crime victims.

Don't be part of the silent majority who only support victims in theory.

Support victims in *fact* with an *act*.

Commit an act of justice today.

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You have the right... too.



Crime Victims' Rights

**For more information about crime victims' rights
and services, please contact:**

Crime Victims' Rights

You have the right
not to remain silent.

Anything you say can
and will be listened to
with dignity, compassion
and respect.

You have the right to be
informed of your rights
as a victim of crime.

You have the right to
be present at criminal
justice proceedings.

You have the right to
receive information
about your case.

You have the right to
protective measures that
enhance your safety.

You have the right to
available crime victim
services.

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What if crime put you in this line?

Take a
Number
Please.



Last year, over 24 million Americans were victimized by crime. Our community offers supportive services to crime victims, regardless of the type of crime, who they are, or where they live. You, too, can help heal the hurt caused by crime. To ensure that supportive services are available for all citizens victimized by crime, support your local victim assistance programs.

For information about how you can help, please contact:

**Get
Help
Or Help
Out**

U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
"Putting Victims First"



When crime has you at the end of your line, call ours.



In the aftermath of a crime, victims may feel helpless and hopeless. The emotional, physical, financial and spiritual impact of crime can be, at times, overwhelming.

Often, those injured and assaulted and murdered are our mothers and fathers, sons and daughters, sisters and brothers, neighbors and friends.

One crime can have many victims.

Help is available.

For information about rights and services available to crime victims, please contact:

**Get
Help
Or Help
Out**

U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
"Putting Victims First"



Usted también tiene derechos...



Derechos de las víctimas del crimen

Para solicitar información adicional sobre derechos de las víctimas del crimen y servicios a su disposición, comuníquese con:

Derechos de las víctimas del crimen

Usted tiene el derecho de *no* permanecer en silencio.

Todo lo que usted diga se ha de escuchar con dignidad, compasión y respeto.

Usted tiene el derecho de estar informado sobre sus derechos por ser víctima del crimen.

Usted tiene el derecho de estar presente en las deliberaciones de justicia penal.

Usted tiene el derecho de recibir información sobre su caso.

Usted tiene el derecho a medidas de seguridad que lo portegan.

Usted tiene el derecho de contar con servicios a disposición de víctimas del crimen.

**No se habrá
hecho justicia
hasta no haber
reivindicado a
las víctimas**

U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
"Putting Victims First"



Si un crimen le empuja más allá de sus límites, póngale límite, llámenos.



Después de los hechos, las víctimas de un crimen pueden sentir impotencia y desesperación. El impacto emocional, físico, financiero y espiritual de un crimen puede ser, en ocasiones, abrumador.

A menudo, esos heridos y asaltados y asesinados son nuestros padres y madres, hijos e hijas, hermanos y hermanas, vecinos y amigos.

Un crimen puede tener muchas víctimas.

La ayuda esta a su alcance.

Para información sobre los derechos y servicios para las víctimas de un crimen, póngase en contacto con:

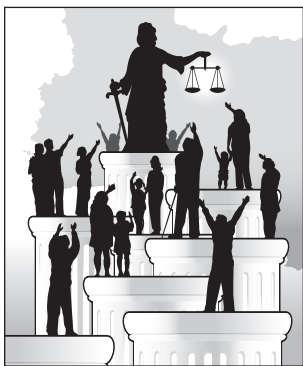
**Pida
ayuda
o ayude**

U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
"Putting Victims First"





Justice Isn't Served Until Crime Victims Are
National Crime Victims' Rights Week
April 10-16, 2005 ★ SILVER ANNIVERSARY ★





Justice Isn't Served Until Crime Victims Are

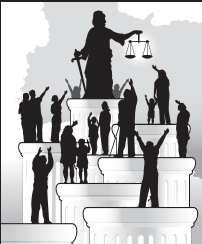
National Crime Victims' Rights Week

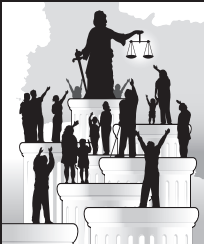
April 10-16, 2005 ★ SILVER ANNIVERSARY ★

Camera-Ready Artwork for NCVRW Ribbon Card

<p>Justice Isn't Served Until Crime Victims Are</p> 	
<p>National Crime Victims' Rights Week April 10-16, 2005</p>	
<p>In America, we believe that serving crime victims serves justice.</p> <p>To show your commitment to crime victims' rights and services, please wear this ribbon during the Silver Anniversary observance of National Crime Victims' Rights Week.</p>	

<p>Justice Isn't Served Until Crime Victims Are</p> 	
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U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
"Putting Victims First"





Justice Isn't Served Until Crime Victims Are
National Crime Victims' Rights Week April 10-16, 2005

Camera-Ready Artwork for NCVRW
Name Plates & Name Tags



Justice Isn't Served Until
Crime Victims Are

National Crime Victims' Rights Week
April 10-16, 2005

Justice Isn't Served Until Crime Victims Are
National Crime Victims' Rights Week
April 10-16, 2005





Justice Isn't Served Until Crime Victims Are

National Crime Victims' Rights Week

April 10-16, 2005 ★ SILVER ANNIVERSARY ★

Certificate of Appreciation

Presented To

For outstanding service on behalf of victims of crime

Date

Presented by



Justice Isn't Served Until Crime Victims Are
National Crime Victims' Rights Week
April 10-16, 2005 ★ SILVER ANNIVERSARY ★

**Information and Referrals About Victims' Rights, Services,
and Criminal & Juvenile Justice Resources**

Battered Women's Justice Project	800-903-0111
Bureau of Indian Affairs Indian Country Child Abuse Hotline	800-633-5155
Childhelp USA National Hotline	800-4-A-CHILD TDD 800-2-A-CHILD
Federal Trade Commission Identity Theft Hotline	877-ID-THEFT
Justice Statistics Clearinghouse	800-851-3420
Juvenile Justice Clearinghouse	800-851-3420
Mothers Against Drunk Driving	800-CET-MADD
National Center for Missing and Exploited Children	800-843-5678 TDD 800-826-7653
National Center for Victims of Crime	800-FYI-CALL
National Children's Alliance	800-239-9950
National Clearinghouse for Alcohol and Drug Information	800-729-6686 TDD Hotline 800-487-4889 Hearing Impaired 800-735-2258
National Clearinghouse on Child Abuse and Neglect	800-394-3366
National Crime Prevention Council	800-NCPC-911
National Criminal Justice Reference Service	800-851-3420
National Domestic Violence Hotline	800-799-SAFE TTY Hotline 800-787-3224
National Fraud Information Hotline	800-876-7060
National Organization for Victim Assistance	800-TRY-NOVA
National Organization of Parents Of Murdered Children, Inc.	888-818-POMC
National Resource Center on Domestic Violence	800-537-2238 TTY Hotline 800-553-2508
National Sexual Violence Resource Center	877-739-3895
Office for Victims of Crime Resource Center	800-851-3420 TTY 877-712-9279
Office for Victims of Crime Training and Technical Assistance Center	866-OVC-TTAC TTY 866-682-8880
Rape, Abuse & Incest National Network	800-656-HOPE
Resource Center on Domestic Violence, Child Protection and Custody	800-527-3223

Homicide 16,204 a year; 44 a day; an average of 2 people are murdered every hour.⁽¹⁾

Rape 198,850 a year; 545 a day; an average of 23 people are raped each hour.⁽²⁾

Assault 4,606,740 a year; 12,621 a day; an average of 526 people are assaulted each hour.⁽²⁾

Theft 14,198,290 a year; 38,899 a day; an average of 1,621 thefts are committed each hour.⁽²⁾

Domestic Violence 588,490 women a year; 1,612 a day; an average of 67 women are victimized by an intimate partner every hour.⁽³⁾

Burglary 3,395,620 a year; 9,303 a day; an average of 388 homes are burglarized every hour.⁽²⁾

Child Abuse and/or Neglect 896,000 a year; 2,455 a day; an average of 102 children are abused or neglected every hour.⁽⁴⁾

Drunk Driving 17,401 a year; 47.7 a day; average of 2 alcohol-related deaths occur every hour.⁽⁵⁾

School Violence 703,800 a year; 3,910 a day; 163 violent victimizations are committed against 12-17 year-old students on school grounds every hour.⁽⁶⁾

Stalking 1,377,960 a year; 3,775 a day; approximately 157 people are stalked every hour.⁽⁷⁾

Identity Theft 301,835 a year; 827 a day; an average of 34 identity theft complaints every hour.⁽⁸⁾

Elder Abuse 472,813 a year; 1,295 a day; an average of 54 reports of elder abuse in domestic and institutional settings an hour.⁽⁹⁾

Citations:

- 1 Federal Bureau of Investigation. (2003). *Crime in the United States, 2002*. Washington, D.C. Federal Bureau of Investigation, U.S. Department of Justice.
- 2 Catalano, Shannan M. (September 2004). *Criminal Victimization, 2003*. Washington, D.C. Bureau of Justice Statistics, U.S. Department of Justice.
- 3 Rennison, Callie. (February 2003). *Intimate Partner Violence, 1993-2001*. Washington, D.C. Bureau of Justice Statistics, U.S. Department of Justice.
- 4 Children's Bureau, Administration for Children & Families. 2004. *Child Maltreatment 2002*. Washington, D.C.: U.S. Department of Health and Human Services.

- 5 National Highway Traffic Safety Administration. 2004. *Stop Impaired Driving*. Washington, D.C.: U.S. Department of Transportation.
- 6 Perkins, Craig. (September 2003). *Weapon Use and Violent Crime*. Washington, D.C. Bureau of Justice Statistics, U.S. Department of Justice. *Estimate based on an average 180 day school year.
- 7 Tjaden & Theoness. (April 1998). *Stalking in America: Findings from the National Violence Against Women Survey*. Washington, D.C. National Institute of Justice, U.S. Department of Justice.
- 8 Federal Trade Commission. National and State Trends in Fraud and Identity Theft. www.consumer.gov/sentinel/pubs/Top10Fraud2003.pdf. Accessed October 20, 2004.
- 9 The National Center on Elder Abuse. 2002. *A Response to Abuse of Vulnerable Adults: The 2000 Survey of State Adult Protective Services*. Washington, D.C.

U.S. Department of Justice
Office of Justice Programs
Office for Victims of Crime
OVC
"Putting Victims First"



Note: The crime clock should be viewed with care. It represents data from numerous statistical reports and should not be taken to imply a regularity in the commission of crime.

Justice Isn't Served Until Crime Victims Are

2005 EVENTS

PLEASE MARK YOUR CALENDARS
FOR THE EVENTS LISTED BELOW.

JANUARY

CRIME STOPPERS MONTH

Crime Stoppers International
800.245.0009
www.c-s-i.org

NATIONAL MENTORING MONTH

MENTOR
703.224.2200
www.mentoring.org

NATIONAL STALKING AWARENESS MONTH

U.S. Department of Justice, Office on Violence Against Women
202.307.6026
www.ojp.usdoj.gov/vawo

APRIL

NATIONAL CRIME VICTIMS' RIGHTS WEEK

April 10-16, 2005
U.S. Department of Justice, Office for Victims of Crime
800.851.3420 (OVC Resource Center)
www.ovc.gov

NATIONAL YOUTH SERVICE DAYS

April 15-17, 2005
Youth Service America
202.296.2992
www.ysa.org

NATIONAL VOLUNTEER WEEK

April 17-23, 2005
Points of Light Foundation
800.750.7653
www.pointsoflight.org

NATIONAL CHILD ABUSE PREVENTION MONTH

Prevent Child Abuse America
312.663.3520
www.preventchildabuse.org

NATIONAL SEXUAL ASSAULT AWARENESS MONTH

National Sexual Violence Resource Center
717.909.0710 717.909.0715 (TTY)
www.nsvrc.org

MAY

NATIONAL LAW DAY

May 1, 2005
American Bar Association
312.988.5000
www.abanet.org

NATIONAL CORRECTIONAL OFFICERS WEEK

May 1-7, 2005
International Association of Correctional Officers
517.485.3310

NATIONAL POLICE WEEK

May 15-21, 2005
Concerns of Police Survivors
573.346.4911
www.nationalcops.org

NATIONAL PEACE OFFICERS' MEMORIAL DAY

May 15, 2005
Concerns of Police Survivors
573.346.4911
www.nationalcops.org

NATIONAL MISSING CHILDREN'S DAY

May 25, 2005
National Center for Missing and Exploited Children
800.843.5678
www.ncmec.org

May (continued)

OLDER AMERICANS MONTH

Administration on Aging, Department of Health and Human Services
www.aoa.gov

JULY

NATIONAL PROBATION AND PAROLE OFFICERS WEEK

July 17-23, 2005
American Probation and Parole Association
859.244.8203
www.appa-net.org

AUGUST

NATIONAL NIGHT OUT

August 2, 2005
National Association of Town Watch
800.NITE.OUT
www.nationaltownwatch.org

SEPTEMBER

NATIONAL SUICIDE PREVENTION WEEK

September 4-10, 2005
American Association of Suicidology
202.237.2280
www.suicidology.org

NATIONAL DAY OF REMEMBRANCE

September 25, 2005
National Organization of Parents Of Murdered Children, Inc.
888.818.POMC
www.pomc.org

OCTOBER

WEEK WITHOUT VIOLENCE

October 16-22, 2005
YWCA of the USA
202.467.0801
www.ywca.org

AMERICA'S SAFE SCHOOLS WEEK

October 16-22, 2005
National School Safety Center
805.373.9977
www.nssc1.org

NATIONAL CRIME PREVENTION MONTH

National Crime Prevention Council
800.627.2911
www.ncpc.org

NATIONAL DOMESTIC VIOLENCE AWARENESS MONTH

National Coalition Against Domestic Violence
303.839.1852
www.ncadv.org

NOVEMBER

TIE ONE ON FOR SAFETY

November - December, 2005
Mothers Against Drunk Driving
800.GET.MADD
www.madd.org

DECEMBER

NATIONAL DRUNK AND DRUGGED DRIVING PREVENTION MONTH

Mothers Against Drunk Driving
800.GET.MADD
www.madd.org

Justice Isn't Served Until Crime Victims Are



National Crime Victims' Rights Week

April 10-16, 2005

For information about victim assistance, contact the
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at 800.851.3420
www.ovc.gov

OR

★ SILVER ANNIVERSARY ★



National Crime Victims' Rights Week

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OR

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National Toll-free Numbers

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	TTY 866-682-8880
Rape, Abuse & Incest National Network	800-656-HOPE
Resource Center on Domestic Violence, Child Protection and Custody	800-527-3223

Putting Victims First

In America,
putting victims
first means
informing them
of their rights
and services
available to
help them.

If you or someone you
know is a victim of crime,
help is available.

Please contact the
Office for Victims of Crime
at 800.851.3420
www.ovc.gov

or:

CRIME VICTIMS HAVE RIGHTS TOO!

If you are a victim of crime,
you have many rights and
services available to help you.

If you would like to help
assist victims, many volunteer
opportunities are available.

Get Help or Help Out.

For more information about
victim assistance or volunteer
opportunities, please contact:

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All statistics provided by U.S. Department of Justice,
U.S. Department of Health and Human Services,
U.S. Department of Transportation, Federal Trade
Commission, and the National Center on Elder Abuse.
Please visit www.ovc.gov/ncvrw2005/welcome.html.

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regularity in the commission of crime.*

Justice Isn't Served Until Crime Victims Are



Camera-Ready Artwork for NCVRW Logos, Buttons and Magnets

