



# Justice for VICTIMS Justice for ALL

## 2008 National Crime Victims' Rights Week Resource Guide

- Dates:** Sunday, April 13 - Saturday, April 19, 2008
- Theme:** "Justice for Victims. Justice for All."
- Theme Colors:** Blue Violet (Pantone 273C) and Olive Green (Pantone 575C)
- Fonts:** Verdana, Bernhard Modern, and ITC Officina Sans

### Resource Guide Contents

- **Section 1:** Resource Guide Overview
- **Section 2:** Maximizing Communication and Awareness
- **Section 3:** Camera-Ready Artwork
- **Section 4:** Working with the Media
- **Section 5:** Landmarks in Victims' Rights and Services
- **Section 6:** Statistical Overviews and Resources
- **CD-ROM:** All camera-ready artwork provided in black-and-white and in color (**new this year!**) and in three electronic formats (JPEG, PDF, and Quark/including fonts)
- **Theme DVD:** 5-minute DVD with the theme "Justice for Victims. Justice for All.," along with a 30-second television public service announcement (**new this year!**)

### Quick Planning Tips

- Review all the contents of the Resource Guide before moving forward.
- Establish a planning committee to help share the workload and tap into even more ideas.
- Develop a timetable detailing all activities and assignments leading up to your event(s).
- Decide what Resource Guide camera-ready materials you want to use and what other materials you might need to develop.
- Develop a current list of local and state media and key reporters and producers.

- Identify other uses for the NCVRW Resource Guide, including victim-related observances planned throughout 2008 (see "Commemorative Calendar" in Section 2).

### Special Announcements

- The Sixth Annual National Candlelight Observance of National Crime Victims' Rights Week (sponsored by the Office for Victims of Crime in Washington, DC) is scheduled for Thursday, April 10, 2008.
- The Attorney General's National Crime Victims' Rights Week Awards Ceremony (sponsored by the Department of Justice and coordinated by the Office for Victims of Crime in Washington, DC) is scheduled for Friday, April 11, 2008.

(For more information about these two special events, including times and locations, visit [www.ovc.gov/ncvrw](http://www.ovc.gov/ncvrw).)

**The complete 2008 NCVRW Resource Guide can be accessed in electronic format at [www.ovc.gov/ncvrw/2008/welcome.html](http://www.ovc.gov/ncvrw/2008/welcome.html). ■**