



Celebrating the
Victims of Crime Act

1. May I reproduce, modify, or repurpose the materials included on the 2009 NCVRW Resource Guide CD-ROM?

Yes! To promote community awareness of crime victims' rights, the materials created by the Office for Victims of Crime, U.S. Department of Justice, and the National Center for Victims of Crime for National Crime Victims' Rights Week are in the public domain and copyright permission is not required. This permission includes verbatim use of any Resource Guide text as well as reprint permission for any of the outreach and awareness posters or artwork. In addition to the enclosed CD-ROM of Camera-Ready Artwork, the complete Resource Guide, CD-ROM artwork, and specially designed Web banners and ads are available for download at <http://ovc.ncjrs.gov/ncvrw2009/welcome.html>.

2. Can I add our contact information and logo to the artwork you provided? Can I use the artwork from the CD to create a custom outreach piece or invitation?

Yes! The camera-ready artwork was specifically designed with white space for the purpose of adding your organization's contact information and logo. Additionally, all of the artwork in the Resource Guide is available electronically both on the CD-ROM and online at <http://ovc.ncjrs.gov/ncvrw2009/welcome.html> and can be used to develop custom pieces (with the exception of the photographs and font files contained in the CD-ROM Quark folder, which remain proprietary). Printing companies that use quality presses, inks, and paper will produce the highest-quality products and can often be found through the Yellow Pages or a quick Internet search. Many local quick-copy vendors and office-supply stores (e.g., FedEx/Kinko's, Staples, Kwik Kopy) can also meet your printing needs and usually will be more cost-effective. Your local printer or office-supply store staff can also help you format your piece, whether it be inserting your contact information or creating a custom invitation.

3. I run a small victims' rights organization and am interested in getting the NCVRW public service announcement on the air. Where should I start?

To start, contact the public service departments at your local radio and television stations at least two months prior to National Crime Victims' Rights Week to learn about their requirements and deadlines for PSAs. Ask if they can provide production services, and use the sample PSA scripts that are included in the NCVRW Resource Guide to create your own radio or television spot. Also included in the Resource Guide is a Theme DVD with a 60-second PSA that you can customize with your own tag line. You can share your copy of the DVD with the station or send your contact the link to the video. (Resource Guide contents are available online at <http://ovc.ncjrs.gov/ncvrw2009/welcome.html>.) Make sure you include a cover letter that encourages the radio or television station to support your public awareness campaign. For additional ideas, review the "Working with the Media" section of this Resource Guide and Part 4 of OVC's Public Service Announcement Kit, *How to Get Your PSAs Played on Air*, available at www.ovc.gov/publications/infores/psakit/Part4.pdf.

4. How can we arrange for a speaker at our event?

The OVC Training and Technical Assistance Center (TTAC) can help you find expert consultants, victim service professionals, and victims to speak at a conference; conduct a training designed to meet your organization's specific needs; conduct a needs assessment; or design, implement, and evaluate a training program. Contact OVC TTAC at:

OVC TTAC
10530 Rosehaven Street, Suite 400
Fairfax, VA 22030
Phone: 866-OVC-TTAC (1-866-682-8822)
Fax: 703-279-4673
E-mail: TTAC@ovcttac.org
Web site: www.ovcttac.org
Training and Technical Assistance Online
Request form:
www.ovcttac.gov/tta/tta_apply.cfm



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5. Is there a way to reprint the 8.5" x 11" public awareness posters and artwork in a larger size?

Yes and no. The artwork and posters are designed to print at specific dimensions and scaling them up or altering the width-to-height ratio may distort them. If you are thinking about producing a larger piece, contact your local printer or office-supply staff for printing assistance.

6. Is the camera-ready artwork available in color?

Yes! The CD-ROM included with the hard-copy Resource Guide and the online version of the Resource Guide at <http://ovc.ncjrs.gov/ncvrw2009/welcome.html> both contain digital color JPEG and PDF images. Please note, the smaller, 8.5" x 11" public awareness posters are only available in black and white.

7. How can I be added to the mailing list for next year's Resource Guide? How can I receive more copies of this year's Resource Guide?

To be added to the Office for Victims of Crime distribution list for the *NCVRW Resource Guide*, please submit a request to AskOVC at <http://ovc.ncjrs.gov/askovc>. Extra copies of the Resource Guide can be ordered through the National Crime Victims' Rights Week Web site for the cost of shipping, while supplies last, at <http://ovc.ncjrs.gov/ncvrw2009/welcome.html>. You can also download or print the contents of the Resource Guide from the web site.

8. I want to use the Theme DVD at a Candlelight Ceremony, but I don't have a DVD player. Is there any other way I can play it?

Yes! Many computers have built-in DVD players that can be used for playback. In addition, the Theme DVD can be downloaded onto your computer (right-click on the video file and choose "Save Target As" to save to your hard drive or other device). It is available at <http://ovc.ncjrs.gov/ncvrw2009/welcome.html> and can be played on a computer monitor or projected from a computer onto a screen or wall. The Theme DVD, however, is not available in VHS or Beta format. 📀