

crime victims' rights:  
**FAIRNESS.  
 DIGNITY.  
 RESPECT.**

## 2010 National Crime Victims' Rights Week Resource Guide

<b>Dates:</b>	Sunday, April 18 – Saturday, April 24, 2010		
<b>Theme:</b>	"Crime Victims' Rights: Fairness. Dignity. Respect."		
<b>Colors:*</b>	<b>Yellow:</b>	C=0, M=10, Y=100, K=0	<b>Orange:</b> C=0, M=50, Y=100, K=0
	<b>Red:</b>	C=0, M=96, Y=90, K=2	<b>Blue:</b> C=100, M=42, Y=0, K=0
	<b>Black:</b>	C=0, M=0, Y=0, K=100	
<b>Fonts:</b>	Arial and Arial Narrow (body text), Smart Sans (artwork)		

### Exciting New Format!

In this year's *National Crime Victims' Rights Week Resource Guide* you will find the usual excellent resources—just in new packaging! Included once again in the *2010 NCVRW Resource Guide* are a wide range of instructional materials, updated statistics, and promotional items, all available on the enclosed CD-ROM. After careful consideration and with input from representatives from the field, the Office for Victims of Crime, U.S. Department of Justice, and the National Center for Victims of Crime decided on this new electronic format to reduce the Resource Guide's environmental impact, minimize printing expenses, and speed up distribution. Peruse this wealth of information from your computer or print any materials you would like to distribute. Also included in the mailed version of the Resource Guide are hard copies of all public awareness artwork for your convenience. And, as in past years, anyone who receives the Resource Guide will also receive the NCVRW theme poster in a separate mailing.

For organizations without the technological capacity to use the electronic files, limited photocopies of the full *2010 NCVRW Resource Guide* are available for a small shipping fee by visiting the OVC Resource Center at [www.ncjrs.gov](http://www.ncjrs.gov). (Click on the Publications/Products tab, and search for NCJ228633.) For help with further difficulties, e-mail Ask-OVC at <http://ovc.ncjrs.gov/askovc>.

### Resource Guide Contents

- CD-ROM: This year's CD-ROM contains all Resource Guide content, as well as artwork in both black and white and color in three electronic formats (JPEG, fillable PDF, and Adobe InDesign), including:
  - › Section 1: Resource Guide Overview
  - › Section 2: Maximizing Communication and Awareness
  - › Section 3: Resource Guide Artwork
  - › Section 4: Working with the Media
  - › Section 5: Landmarks in Victims' Rights and Services
  - › Section 6: Statistical Overviews
  - › Section 7: Additional Resources

- DVD: In addition to the theme video, this year's DVD includes a new broadcast-ready TV public service announcement (PSA), a radio PSA, and an audio clip of a police officer reading the Miranda Warning.

### Quick Planning Tips

- Review all the contents of the Resource Guide before moving forward.
- Establish a planning committee to help share the workload and tap into even more ideas.
- Develop a timetable detailing all activities and assignments leading up to your event(s).
- Decide what Resource Guide artwork and information you want to use and what other materials you might need to develop.
- Develop a current list of local and state media and key reporters and producers.
- Identify other uses for the NCVRW Resource Guide, including victim-related observances planned throughout 2010 (see "Commemorative Calendar" in Section 2).

### Special Announcements

- The Eighth Annual National Candlelight Observance of National Crime Victims' Rights Week (sponsored by the Office for Victims of Crime in Washington, DC) is scheduled for Thursday, April 15, 2010.
- The Attorney General's National Crime Victims' Service Awards Ceremony (sponsored by the Department of Justice and coordinated by the Office for Victims of Crime in Washington, DC) is scheduled for Friday, April 16, 2010.

(For more information about these two special events, including times and locations, visit [www.ovc.gov/ncvrw/#scheduledevents](http://www.ovc.gov/ncvrw/#scheduledevents).)

**The complete 2010 NCVRW Resource Guide can be accessed in electronic format at [www.ovc.gov/ncvrw2010](http://www.ovc.gov/ncvrw2010).**

\* Learn more about this year's theme colors in the Resource Guide Overview on the enclosed CD-ROM.