

crime victims' rights:
**FAIRNESS.
 DIGNITY.
 RESPECT.**

1. Why didn't I receive the entire 2010 NCVRW Resource Guide in the mail this year?

You did, it is just in a different format. For the *2010 NCVRW Resource Guide*, the Office for Victims of Crime and

the National Center for Victims of Crime decided to produce a "hybrid" product. All the usual content and resources provided to the victim services community each year were produced again for the *2010 NCVRW Resource Guide*, and it is all included in the CD-ROM you received. What did change this year is that only the NCVRW-specific artwork, the black-and-white public awareness posters, the DVD, and the large color theme poster were mailed in hard copy to the field. Also included in this year's mailed version of the Resource Guide is a CD-ROM that provides all of the contents of the *2010 NCVRW Resource Guide*. The full Resource Guide may also be downloaded at www.ovc.gov/ncvrw2010. In offering this new format, our goal is to reduce the Resource Guide's environmental impact, minimize printing expenses, and allow for an earlier publication date. A limited number of black-and-white copies of the complete *2010 NCVRW Resource Guide* are available for a small fee to organizations without the technological capability to use the electronic formats. For details on how to order, visit www.ovc.gov/ncvrw2010.

2. May I reproduce, modify, or repurpose the materials included on the 2010 NCVRW Resource Guide CD-ROM?

Yes! To promote community awareness of crime victims' rights, all NCVRW materials developed by the Office for Victims of Crime and the National Center for Victims of Crime are in the public domain and copyright permission is not required. You may use any Resource Guide text verbatim as well as any of the outreach and awareness posters or artwork. Also, all Resource Guide materials may be translated into any language. The entire contents of the *2010 NCVRW Resource Guide* and specially designed Web banners and ads are available for download at www.ovc.gov/ncvrw2010.

3. May we add our contact information and logo to the artwork you provided? May we use the artwork from the CD-ROM to create a custom outreach piece or invitation?

Yes! The artwork provided in "Section 3. Resource Guide Artwork" was designed with white space to give you the option of adding your organization's contact information and logo. Additionally, all of the artwork in the Resource Guide is available electronically both on the CD-ROM and online at www.ovc.gov/ncvrw2010 and can be used to develop custom pieces (with the exception of the photographs and font files contained in the CD-ROM InDesign folder, which remain proprietary). Printing companies that use quality presses, inks, and paper will produce the highest-quality products and can often be found through the Yellow Pages or a quick Internet search. Many local quick-copy vendors and office-supply stores (e.g., FedEx/Kinko's, Staples, Kwik Kopy) can also meet your printing needs and usually will be more cost-effective. Your local printer or office-supply store staff can also help you format your piece, whether it be inserting your contact information or creating a custom outreach product.

4. Is it possible to get a public service announcement (PSA) on the air with a very limited or no budget?

Yes! Many local radio and television stations fill advertising time they haven't been able to sell by providing free air time to community nonprofit agencies with important public health and safety messages. To start, contact the public service departments of your local radio and television stations at least two months prior to National Crime Victims' Rights Week to learn about PSA requirements and deadlines. Included on this year's NCVRW DVD are additional media resources to help you get PSAs played in your local community and generate additional exposure for your agency: (1) a professionally produced 30-second television PSA (with closed and open captions with a national tag, and a closed-caption version with space for a local tag); (2) a 30-second radio PSA with a national tag; and (3) a 15-second audio clip of a police officer reading the Miranda Warning—a radio station can use this clip and the sample PSA scripts (featured in "Section 4. Working With the Media") to



produce an engaging and informative spot that can be used during National Crime Victims' Rights Week and throughout the year. For additional ideas, review "Section 4: Working with the Media" of the *NCVRW Resource Guide* and Part 4 of OVC's Public Service Announcement Kit, *How to Get Your PSAs Played on Air*, available at www.ovc.gov/publications/infores/psakit/Part4.pdf.

5. How can we arrange for a speaker at our event?

The OVC Training and Technical Assistance Center (TTAC) can help you find expert consultants, victim service professionals, and victims to speak at a conference; conduct a training designed to meet your organization's specific needs; conduct a needs assessment; or design, implement, and evaluate a training program. Contact OVC TTAC at:

OVC TTAC
10530 Rosehaven Street, Suite 400
Fairfax, VA 22030
Phone: 866-OVC-TTAC (1-866-682-8822)
Fax: 703-279-4673
E-mail: TTAC@ovcttac.org
Web site: www.ovcttac.gov
Training and Technical Assistance Online Request
Form: www.ovcttac.gov/tta/tta_apply.cfm

6. Is there a way to reprint the 8.5" x 11" public awareness posters and NCVRW-specific artwork in a larger size?

Yes and no. The artwork and posters are designed to print at specific dimensions and scaling them up or altering the width-to-height ratio may distort them. If you are thinking about producing a larger piece, contact your local printer or office-supply staff for printing assistance.

7. Is the camera-ready artwork available in color?

Yes! The CD-ROM included with the hard-copy Resource Guide and the online version of the Resource Guide at www.ovc.gov/ncvrw2010 both contain digital color JPEG and PDF images. Please note, the smaller, 8.5" x 11" public awareness posters are only available in black and white.

8. How can I be added to the mailing list for next year's Resource Guide?

To be added to the Office for Victims of Crime distribution list for the *NCVRW Resource Guide*, please submit a request to AskOVC at <http://ovc.ncjrs.gov/askovc>.

9. How can I receive more copies of this year's Resource Guide?

Extra copies of the *2010 NCVRW Resource Guide* are available for a small shipping fee or can be downloaded from the OVC Web site at www.ovc.gov/ncvrw2010. If your organization does not have the capability to use a completely electronic package, a limited number of black-and-white copies of the complete Resource Guide are also available for a small fee. Ordering and payment information is available on the OVC site. Go to www.ovc.gov/ncvrw2010 to access your viewing, printing, sign-up, and ordering options.

10. I want to use the 2010 NCVRW Theme Video at a Candlelight Ceremony, but I don't have a DVD player. Is there any other way I can play it?

Yes! Many computers have built-in DVD players that can be used for playback. In addition, the NCVRW DVD can be downloaded onto your computer (right-click on the video file and choose "Save Target As" to save to your hard drive or other device). It is also available at www.ovc.gov/ncvrw2010 and can be played on a computer monitor or projected from a computer onto a screen or wall. The DVD contents, however, are not available in VHS or Beta format.

11. How do I search for NCVRW events in my area or publicize a NCVRW event?

Publicize your event with the OVC National Calendar of Crime Victim-Assistance Related Events. Visit <http://ovc.ncjrs.gov/ovccalendar>. The OVC National Calendar offers a comprehensive list of events to help victims and victim service providers, allied professionals, and other interested individuals plan, promote, and locate events of interest to the victim service community in their area. Your submission will be reviewed and, if approved, posted on the Web for public view. There is no charge for posting events.

