

2012 NATIONAL CRIME VICTIMS' RIGHTS WEEK RESOURCE GUIDE

Dates: Sunday, April 22 – Saturday, April 28, 2012
Theme: “Extending the Vision: Reaching Every Victim”
Colors:* *Blue* (PMS 541C) and *Black*
Fonts: Garamond (body text)
Hypatia Sans Pro and Myriad Pro (artwork)

This Year's Format

As in years past, you will find a wide range of instructional materials, updated statistics, and promotional items in the *2012 National Crime Victims' Rights Week Resource Guide*. Please note that the entire contents of the Resource Guide may be found on the enclosed CD-ROM. Peruse this wealth of information from your computer and feel free to print any materials you would like to distribute.

Hard copies of all NCVRW-related public awareness artwork and the popular public awareness posters are included in the mailed version of the Resource Guide. And, as in past years, anyone who registered for the free Resource Guide should also receive the NCVRW theme poster in a separate mailing. (Additional copies of both Resource Guides and posters are available for a small shipping fee at www.ovc.gov/ncvrw2012.)

RESOURCE GUIDE CONTENTS

- CD-ROM: This year's CD-ROM contains all Resource Guide content as well as artwork in both black and white and color in three electronic formats (JPEG, *fillable* PDF, and Adobe Creative Suite files) including:
 - » Section 1: Resource Guide Overview
 - » Section 2: Maximizing Communication and Awareness, *including new Presentation Tips and PowerPoint slide artwork!*
 - » Section 3: Resource Guide Artwork
 - » Section 4: Working with the Media
 - » Section 5: Landmarks in Victims' Rights and Services

- » Section 6: Statistical Overviews
- » Section 7: Additional Resources

- DVD: The enclosed 5-minute theme video features interviews with criminal justice personnel, advocates, and victims whose reflections honor the progress of the victims' rights field and present a provocative look at issues that lay ahead.

QUICK PLANNING TIPS

- Review all the contents of the Resource Guide before moving forward.
- Establish a planning committee to help share the workload and tap into even more ideas.
- Develop a timetable detailing all activities and assignments leading up to your event(s).
- Decide what Resource Guide artwork and information you want to use and what other materials you might need to develop.
- Develop a current list of local and state media and key reporters and producers.
- Identify other uses for the NCVRW Resource Guide, including victim-related observances planned throughout 2012 (see “Commemorative Calendar” in Section 2).

SPECIAL ANNOUNCEMENT

The Attorney General's National Crime Victims' Service Awards Ceremony (sponsored by the Department of Justice and coordinated by the Office for Victims of Crime in Washington, DC) is scheduled for Friday, April 20, 2012.

For more information about this special event, including the time and location, please visit <http://ovc.ncjrs.gov/ncvrw/events.html>.

The complete 2012 NCVRW Resource Guide can be accessed in electronic format at www.ovc.gov/ncvrw2012. ♦

*Learn more about this year's theme colors in the Resource Guide Overview on the enclosed CD-ROM.