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# Office of National Drug Control Policy

# **Data Snapshot:** *ug Abuse in America,* 1998

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# Office of National Drug Control Policy

# **Data Snapshot:** Drug Abuse in America, 1998

PROPERTY OF National Criminal Justice Reference Service (NCJRS)

Box 6000 Rockville, MD 20849-6000

ONDCP

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## ONDCP

### **Primary mission:** To lead national efforts to reduce

illicit drug use and its consequences.

- Created by the Anti-Drug Abuse Act of 1988, as amended
- Develops National Drug Control Strategies and Coordinates and Oversees Implementation
- **Develops Federal National Drug Control Budgets**
- Recommends improvements in management and organization of drug control efforts
- Conducts evaluations and performance measurement to improve program effectiveness

### NATIONAL DRUG CONTROL POLICY MAJOR DIRECTIONS

#### TEN YEAR STRATEGY

- -- Long-term commitment to approach
- -- Goals and measurable objectives that direct and clarify Department/agency drug control efforts included
- -- Longer term outlook allows for better definition of priorities, stronger support for programs that work, and stronger leadership from ONDCP

#### **FIVE YEAR BUDGET**

- -- Long-term funding support, linked to goals and objectives
- -- Links resource allocation to the feedback provided by performance management

#### COMMITMENT TO PERFORMANCE MEASUREMENT SYSTEM

- -- Measure progress to calibrate National Drug Control Policy
- -- Links goals, objectives, and targets to policy, program, and resources
- -- Is both a measurement system and management tool for Federal and non-Federal actors

## **National Drug Control Strategy --Five Goals**

- I: Educate and enable America's youth to reject illegal drugs as well as the use of alcohol and tobacco.
- II: Increase the safety of America's citizens by substantially reducing drug-related crime and violence.
- III: Reduce health and social costs to the public of illegal drug use.
- IV: Shield America's air, land, and sea frontiers from the drug threat.
- V: Break foreign and domestic drug sources of supply.

### **GOAL I: Educate and Enable America's Youth to Reject Illegal Drugs as well as the Use of Alcohol and Tobacco**

#### **Objectives**

- = 1. Educate parents/caregivers to help youth reject drugs, alcohol, tobacco.
- **2.** Pursue vigorous media campaign on dangers of drugs, alcohol, and tobacco.
- 3. Promote youth zero-tolerance use policies within school, workplace, and community.
- 4. Provide K-12 students with comprehensive drug, alcohol, and tobacco prevention programs.
- **5.** Support parents/mentors in encouraging positive, healthy lifestyles.
- **6.** Assist community coalitions and programs in preventing use.
- 7. Create partnership with media and sports organizations to avoid glamorization of use.
- **8.** Support and disseminate scientific research on the consequences of legalization.
- 9. Implement national prevention principles.
- 10. Support research, including scientific information, about drug, alcohol, and tobacco prevention programs for youth.

## **GOAL II: Increase Safety of America's Citizens by Substantially Reducing Drug-related Crime and Violence**

#### **Objectives**

- Strengthen law enforcement, incl. task forces, to combat violence, disrupt organizations, and arrest their leaders.
- Improve the ability of High Intensity Drug Trafficking Areas (HIDTAs), to counter drug use, production, trafficking, and crime.
- **3.** Help law enforcement disrupt money laundering and seize criminal assets.

4. Implement effective rehabilitative programs at all stages in the criminal justice system.

- **5.** Break cycle of drug abuse and crime.
- 6. Support research, including information, to inform law enforcement, prosecution, incarceration, and treatment of offenders.

## GOAL III: Reduce Health and Social Costs to the Public of Illegal Drug Use

#### **Objectives**

- Support effective, efficient, accessible, drug treatment responsive to emerging trends.
- **2.** Reduce drug-related health problems, emphasis on infectious diseases.
- 3. Promote adoption of drug-free workplace programs that emphasize drug-testing as key component in a comprehensive program.
- 4. Support research into the development of medications & treatment protocols to prevent/reduce dependence and abuse.
- **5.** Promote credentialing of professionals who work with substance abusers.
- 6. Support research and technology, incl. scientific data, to reduce health and social costs of illegal drug use.

## **GOAL IV:** Shield America's Air, Land, and Sea Frontiers from the Drug Threat

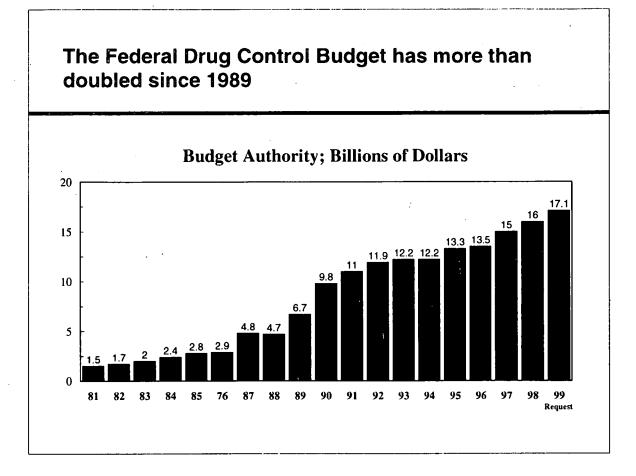
### **Objectives**

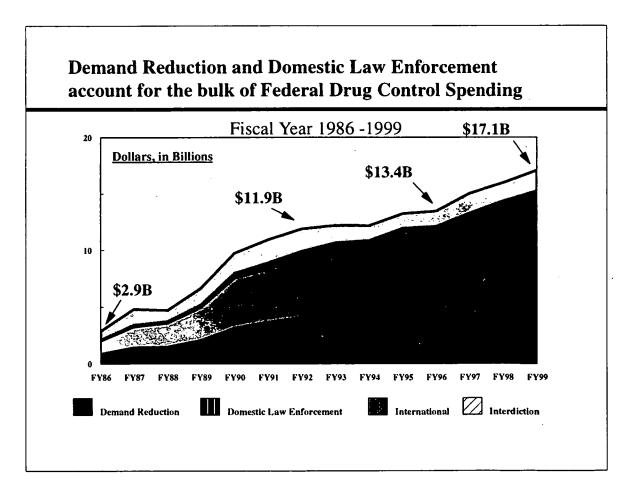
- 1. Conduct flexible operations to disrupt, deter, and seize illegal drugs in transit to the U.S.. and at borders.
- 2. Improve coordination and effectiveness of law enforcement and intelligence, especially at the Southwest Border, Puerto Rico, and US. Virgin Islands.
- **3.** Improve bilateral and regional cooperation with Mexico and other transit countries to reduce drug flow into U.S.
- 4. Support research and tech, including scientific data; to disrupt, deter and seize illegal drugs in transit to the U.S. and at borders.

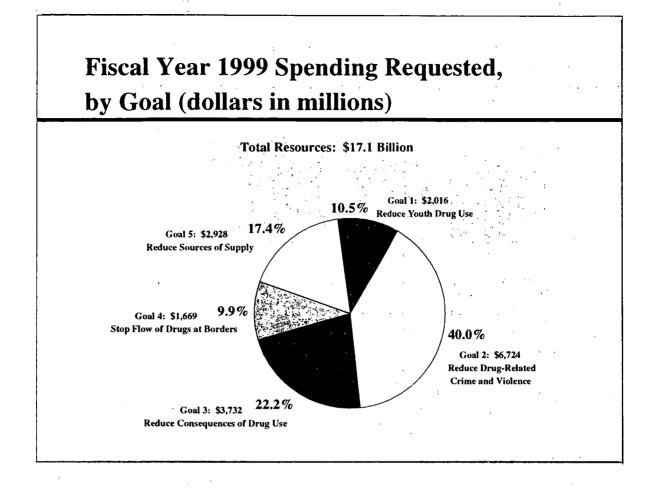
### **GOAL V: Break Foreign and Domestic Source of Supply**

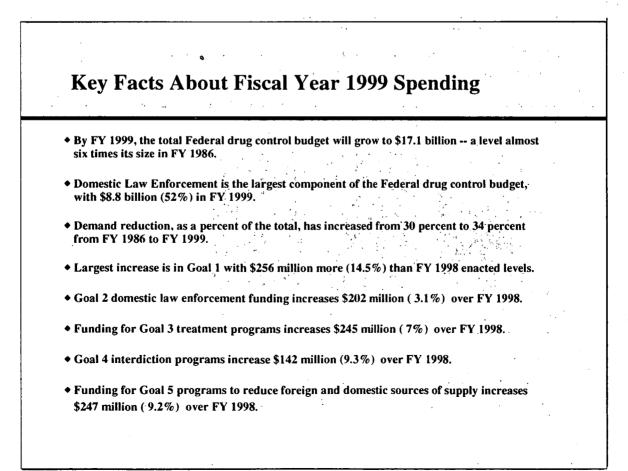
#### **Objectives**

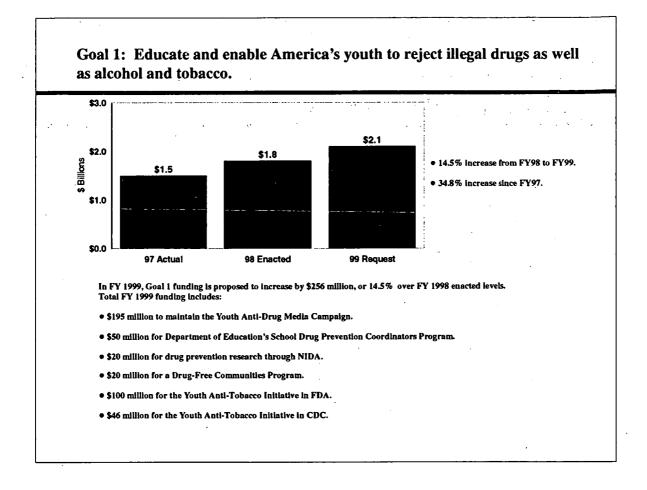
- Produce net reduction in worldwide cultivation of coca, opium, and marijuana and other drugs, especially methamphetamine.
- **2.** Disrupt and dismantle major international drug-trafficking organizations. and arrest their leaders.
- **3.** Strengthen source country drug control efforts, political will, and capabilities.
- 4. Support bilateral, regional and multilateral initiatives and mobilize international organizational efforts.
- 5. Promote international money-laundering investigations and related seizures of assets.
- 6. Support research and technology, including scientific data, to reduce world-wide illegal drug supply.

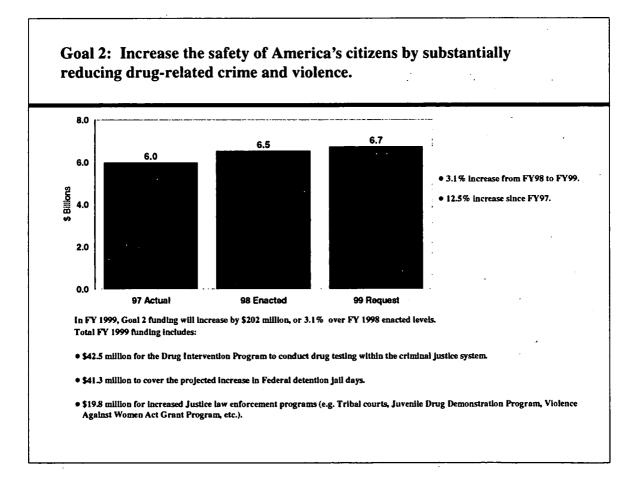


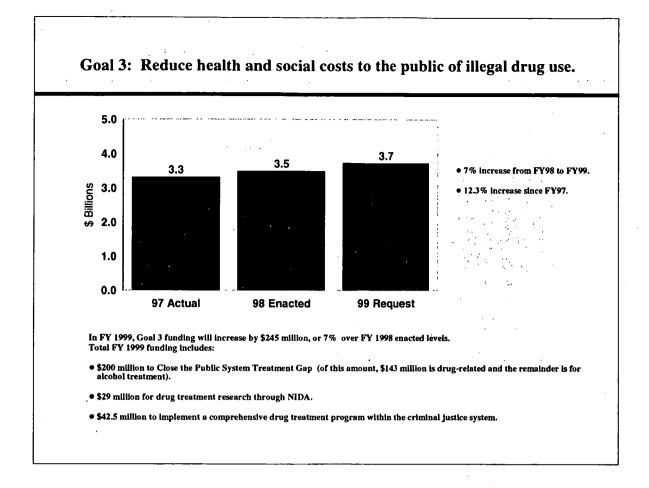


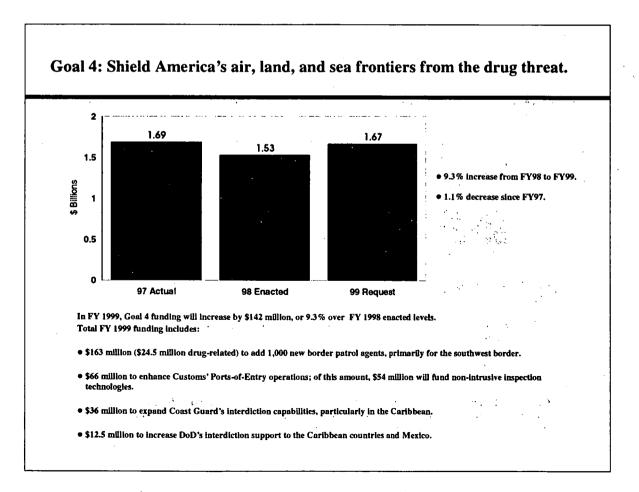




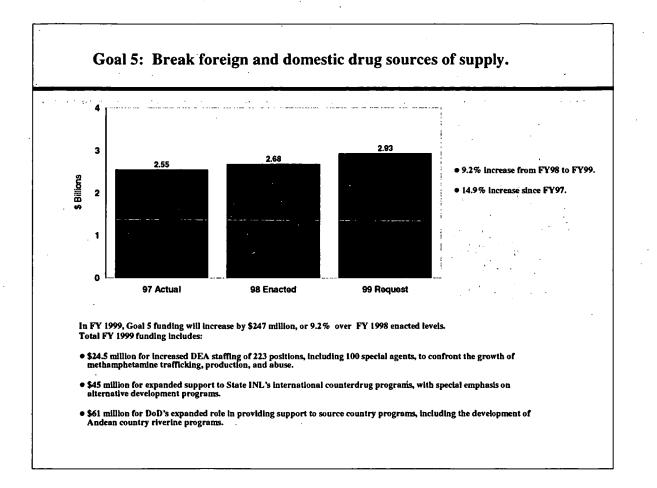


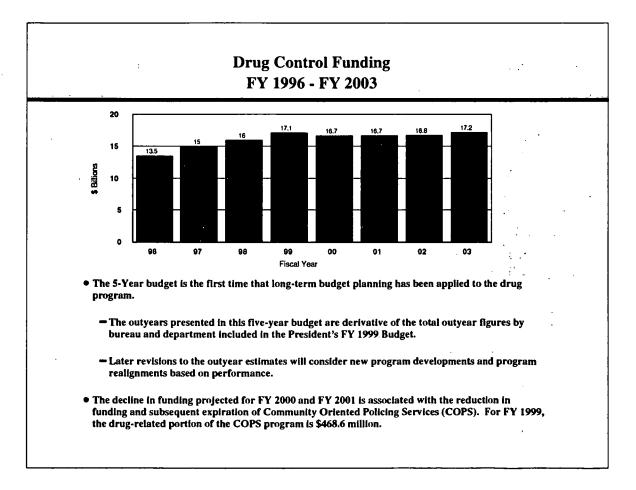






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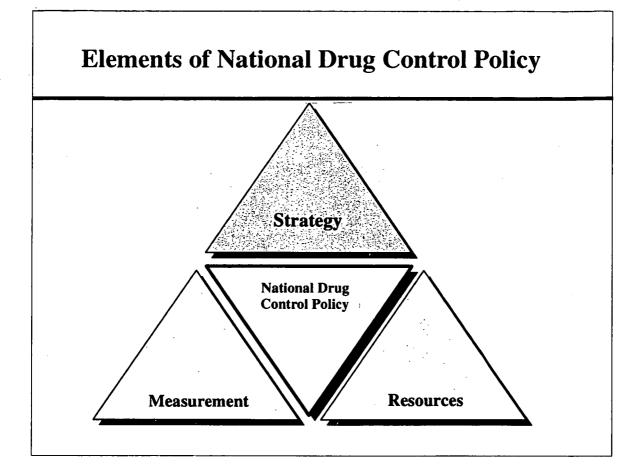


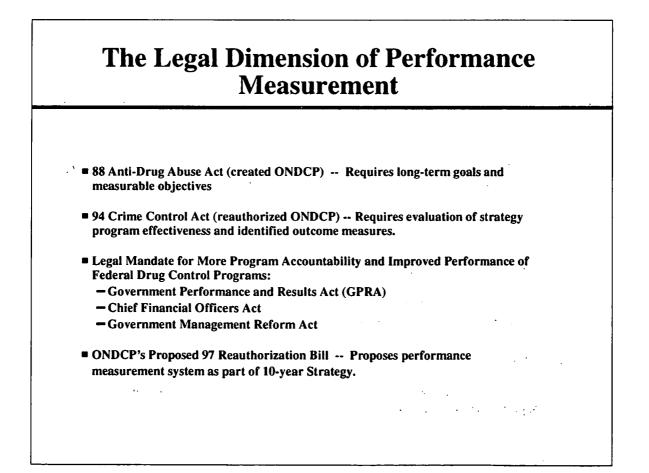


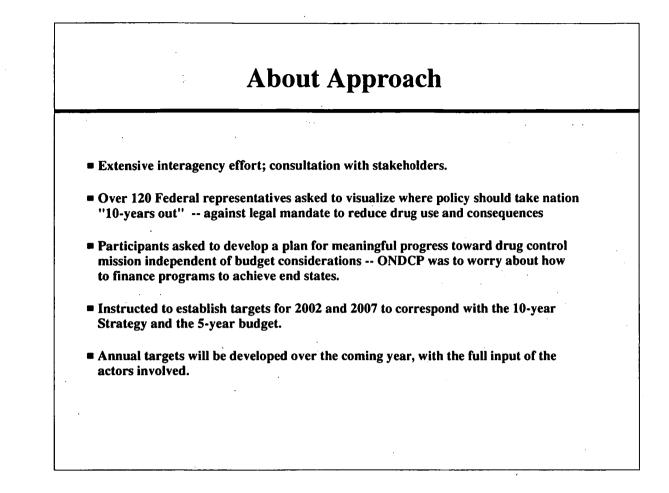
## PERFORMANCE MEASUREMENT SYSTEM

### **ONDCP'S MISSION**

- ONDCP's statutory mission is to Reduce Drug Use and Its Consequences
- Strategy seeks to achieve this mission through Supply Reduction and Demand Reduction programs
- **1997** Strategy reflected in 5 Goals and 32 Objectives
- Youth drug use is targeted by Goal 1; hardcore drug use is addressed through treatment targeted by Goal 3
- Drug availability is targeted though Goals 4 and 5
- Drug-related consequences (crime, health and other social costs) are targeted through Goals 2 and 3



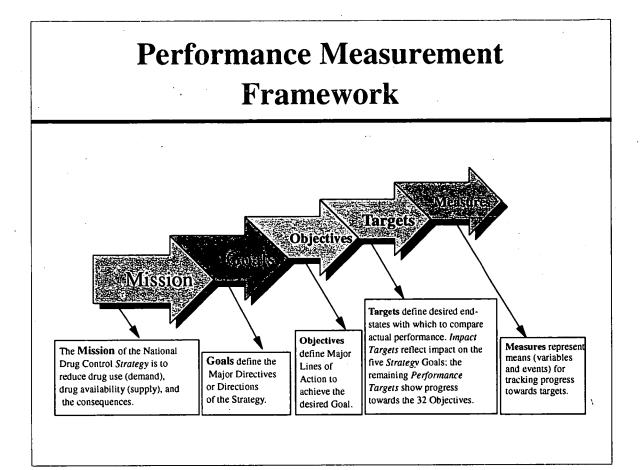


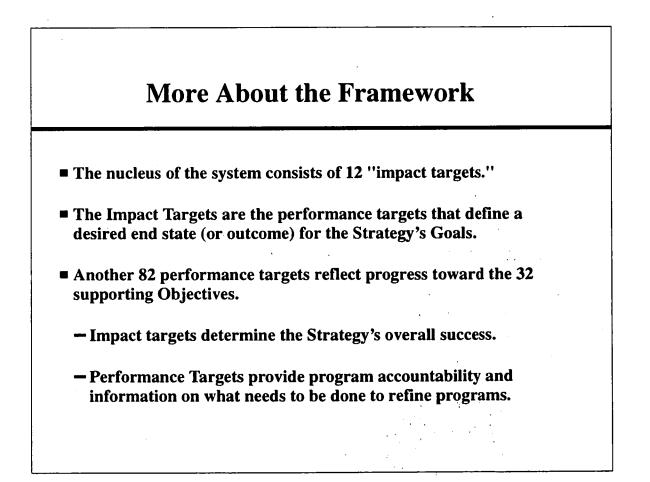


## The Performance Measurement System

• The system is designed to:

- assess the effectiveness of the National Drug Control Strategy
- provide critical information to the entire drug control community on what needs to be done to refine policy and programmatic directions, and
- assist with Federal drug control budget formulation and management





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### PME System equals Accountability for Results

- Impact targets define desired end-states for the Strategy's five Goals
- These are measurable outputs and outcomes
- Measures are the means for tracking progress toward the targets
- Data for the measures will be provided by the Federal drug control agencies

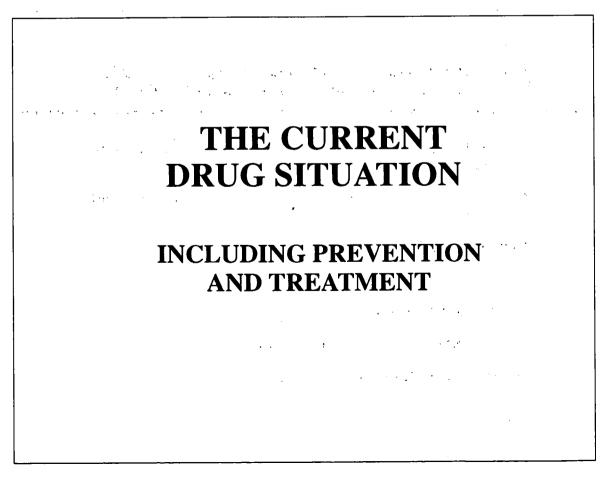
Program Evaluation seeks to determine progress, and, if necessary, why performance targets are not being met

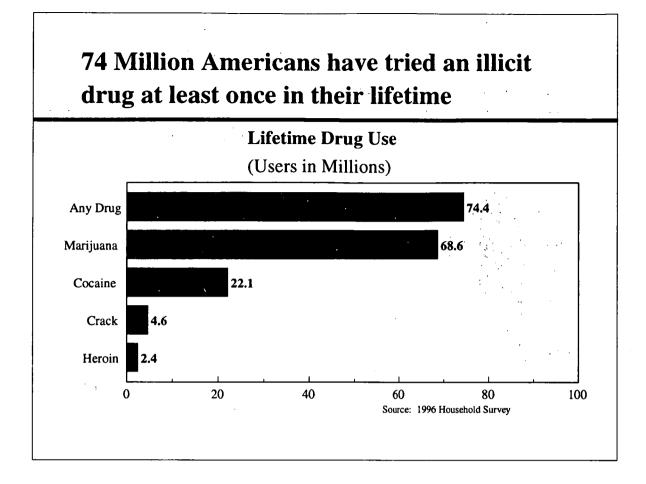
In-depth evaluations will examine whether the problem is caused by:

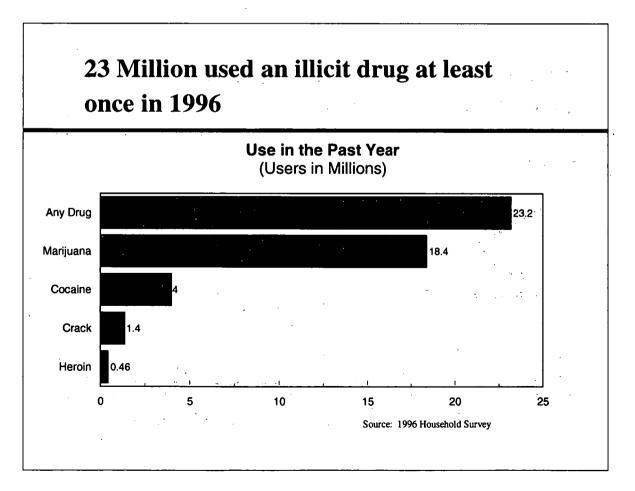
- problems with the validity of causal links between program activities and program results
- unrealistic targets or poor measures
- invalid assumptions
- poor program management
- external factors outside the control of agencies
- inadequate or inefficient use of resources

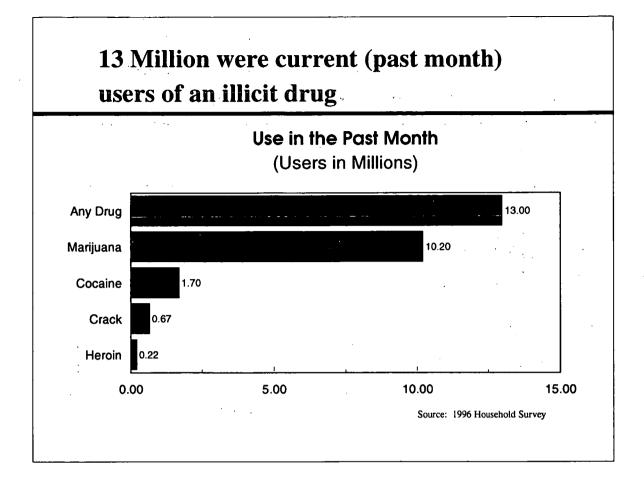
### Shortcomings of the PME System

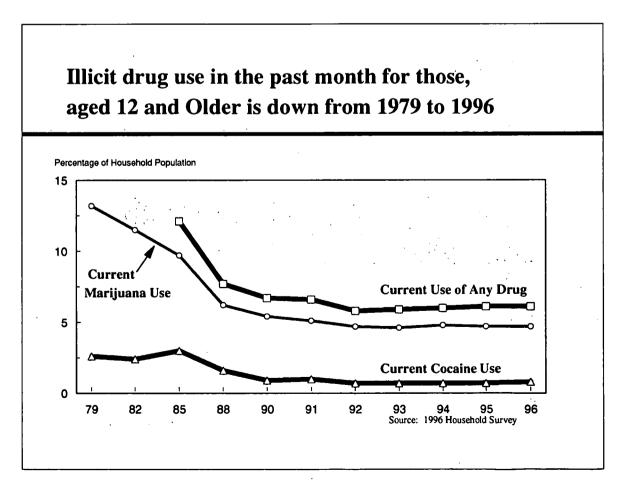
- Every performance target is not perfect; some will be modified or dropped as the system evolves
- The drug situation is not static
- Data may not exist for all the measures or may not reflect all factors in the equation
- However, the system is flexible enough to incorporate adjustments
- We need, over time, to determine whether the impact targets are credible, sound, and plausible
- The initial proposal represents an effort to initiate debate on the desirable end-states for drug control efforts
- Annual performance targets will be developed as soon as practical and with full input from actors at all levels

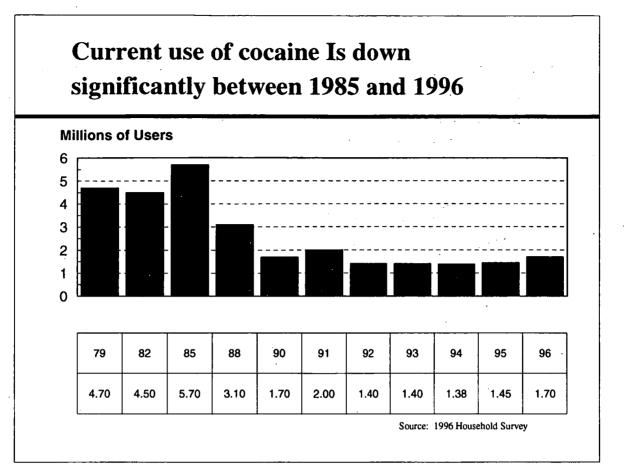


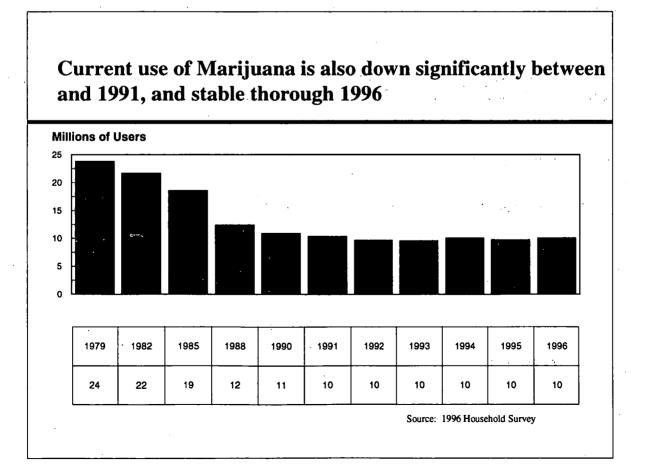






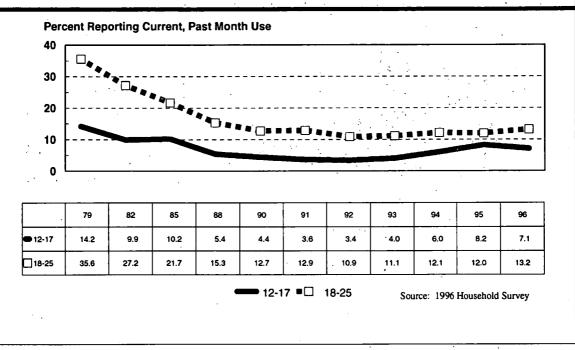


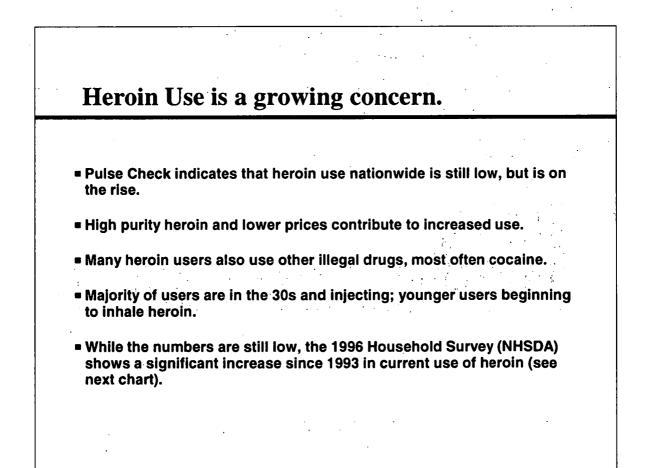




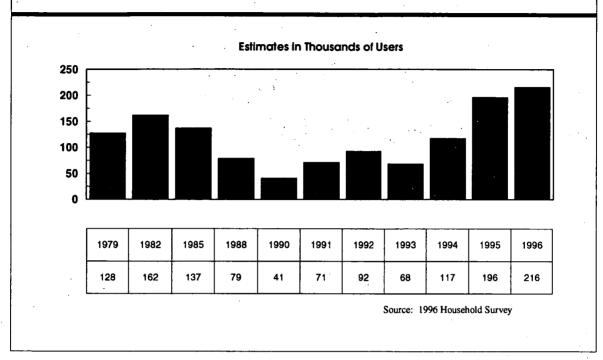
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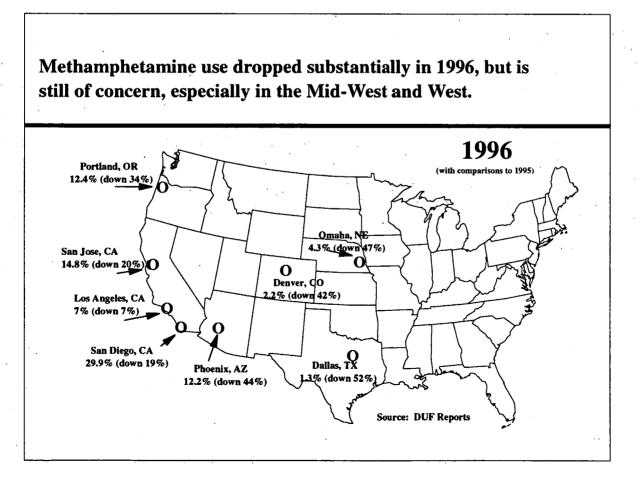
### Among those age 12-17, Current Use of Marijuana is down this year. However, among those 18-25, it rose.





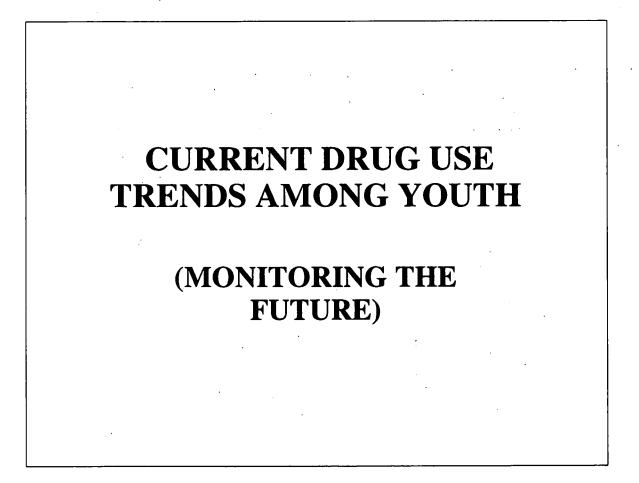
# While the numbers are still low, the NHSDA shows a significant increase since 1993 in Current Use of Heroin.

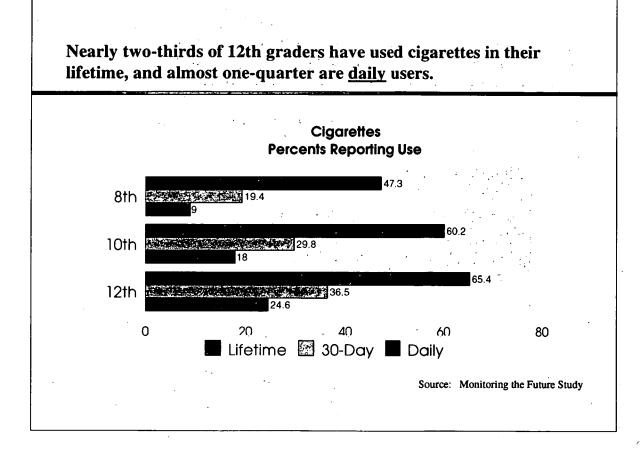


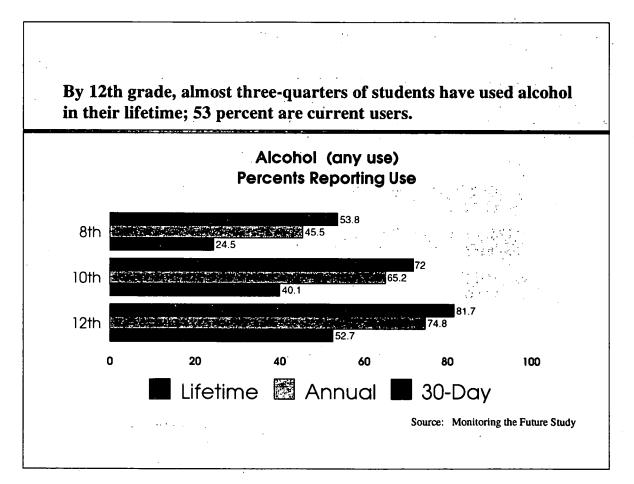


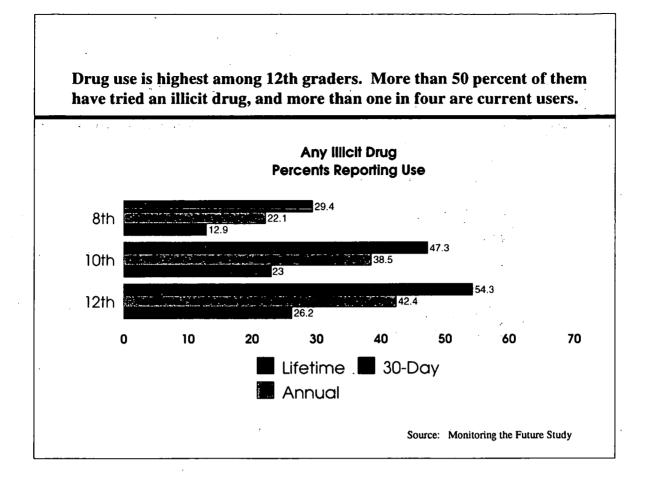
### **Summary of Current Situation**

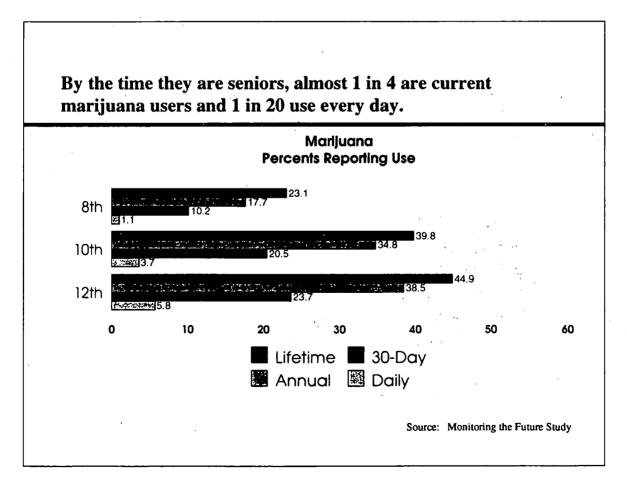
- Overall, drug use is down substantially. Since 1979, the number of current users of any illicit drug has declined from 25.4 million to 13 million -- a decline of 50 percent.
- This nation is moving away from cocaine. Current use of cocaine in the household population is down from its peak in 1985 of 5.7 million users to 1.7 million in 1996 -- a decline of 70 percent. While initiation is up slightly, this does not appear to be translating into regular use.
- Current use of marijuana is also down from 23.8 million users in 1979 to 10.1 million in 1996 -- a decline of 58 percent. Use appears to have stabilized in the household population.
- And while there is some modest good news, especially in the area of attitudes, drug use -primarily of marijuana -- is still a serious problems among our young people.
- In addition, both heroin and methamphetamine use are on the rise.
  - There are reports of new, younger users inhaling and smoking heroin, and of increased marketing to new user populations.
  - In some areas, methamphetamine trafficking and use are continuing problems.

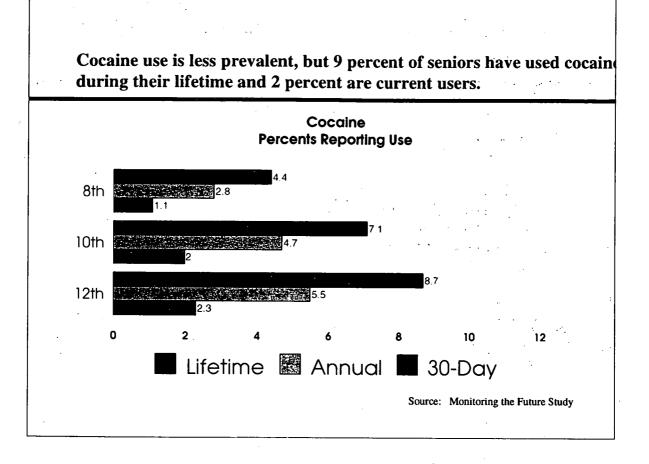


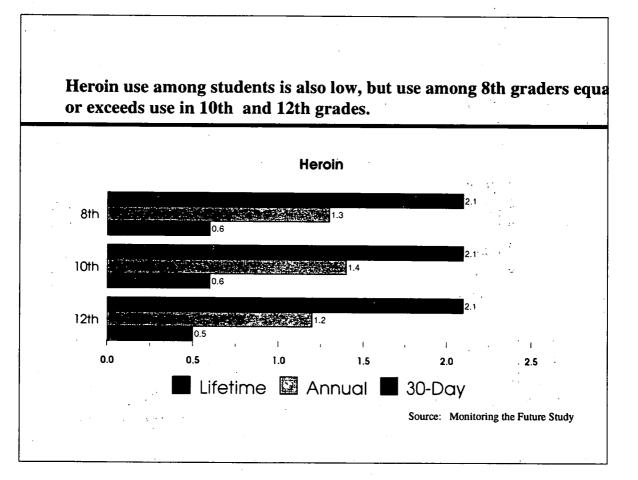


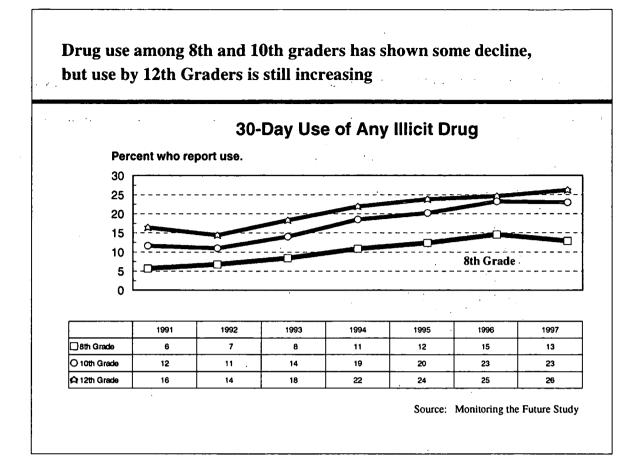


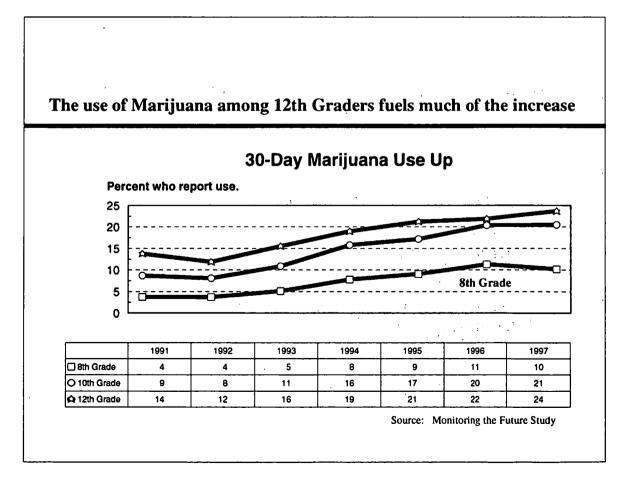




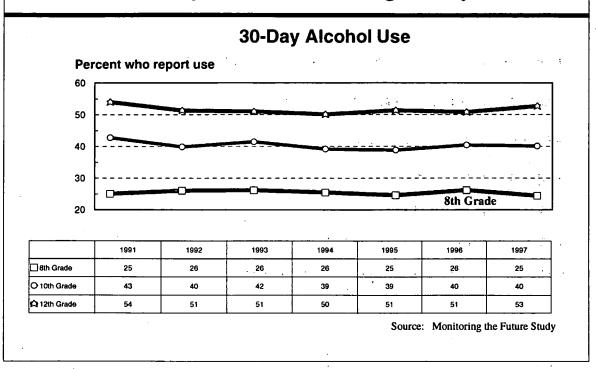


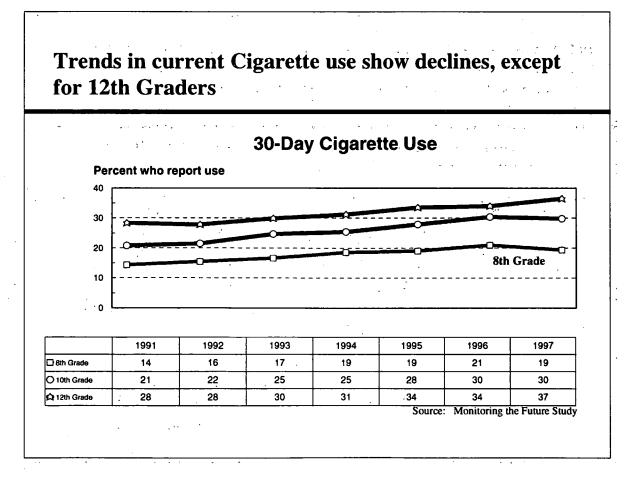


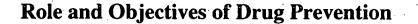




### Trends in 30-Day use of Alcohol are generally stable







Deter new use and progression into more serious use

Encourage existing users to stop using

Break intergenerational cycle

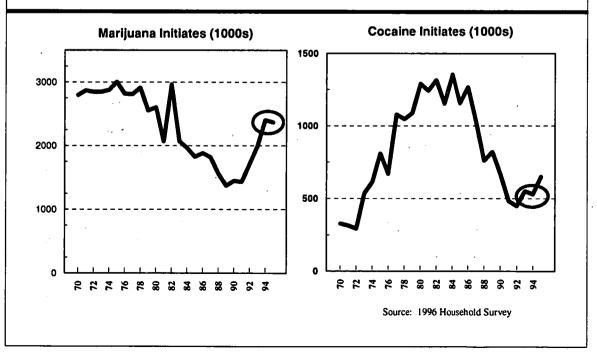
Reduce risk factors

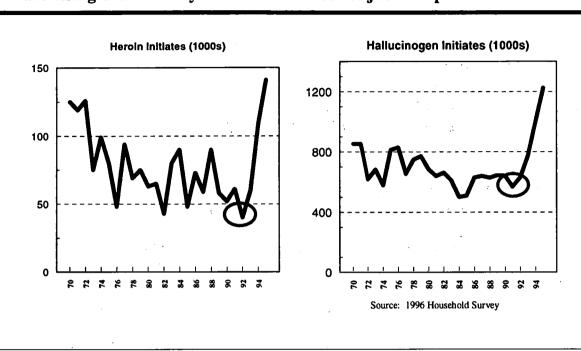
Increase protective factors

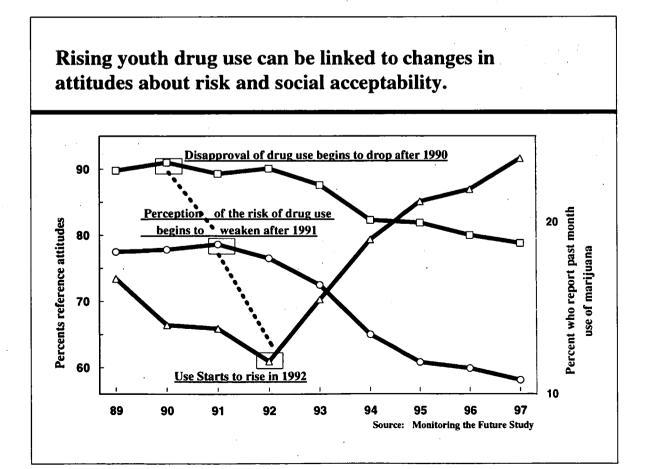
Improve knowledge and attitudes

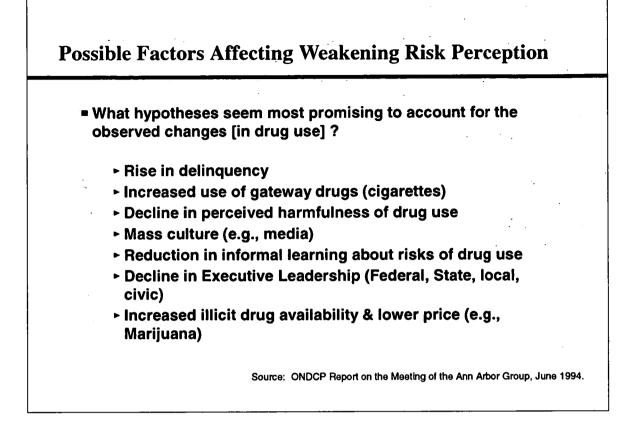
Reduce drug and alcohol problem behaviors

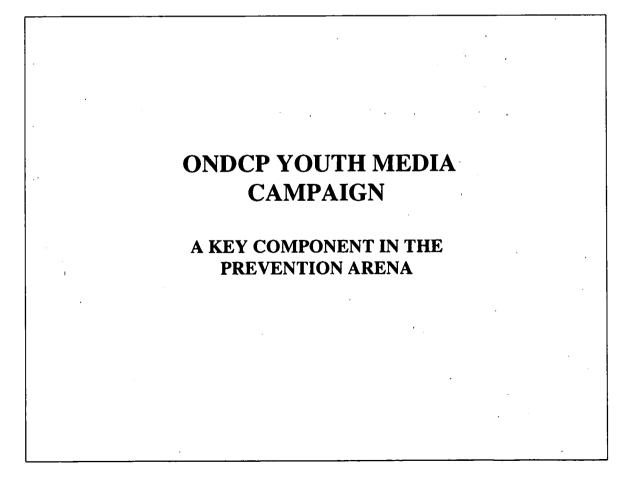
Initiation is one way to track the overall situation. If prevention is effective, then initiation rates should drop. Currently, Marijuana Initiation has dropped slightly, after increasing for several Years. However, cocaine initiation has risen.





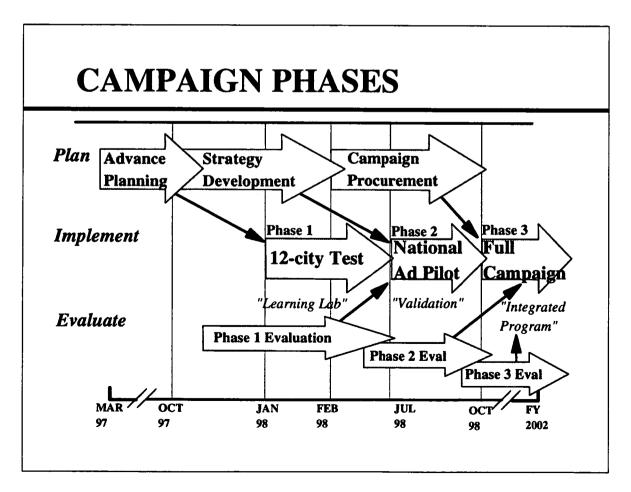


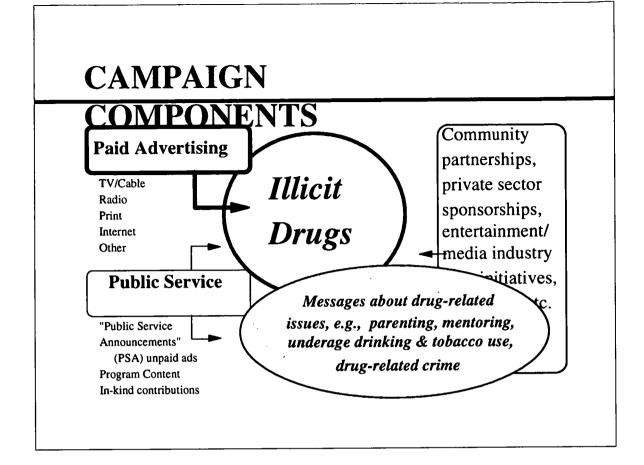


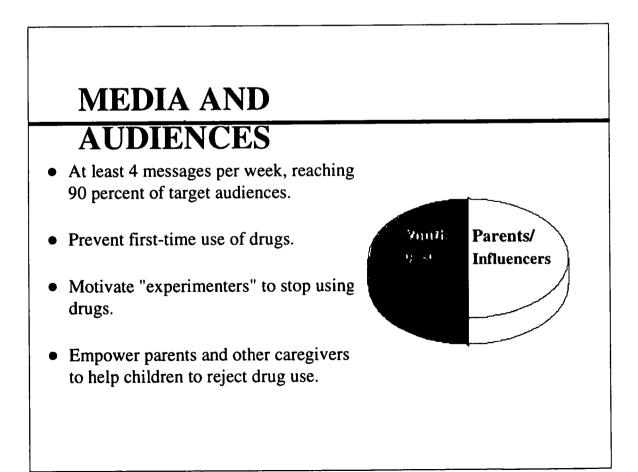


# The National Youth Anti-Drug Media Campaign is key to changing attitudes and reducing drug use.

- Time donated for anti-drug public service announcements (PSAs) has dropped more than \$100 million since 1991.
- Youth drug use has increased as perception of risk and social disapproval has decreased.
- Anti-drug experts emphasize the need to overcome "generational forgetting" after the drug crises of previous decades.
- A multi-faceted communications campaign can "de-normalize" drug use in the minds of youth and empower parents to help their children with this critical problem.







## ONDCP Parenting Initiative links to and complements the Media Campaign

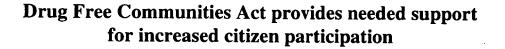
#### Anti-Drug Media Campaign

**Provides Parenting education and leadership training** 

Mobilizes/expands capacity of parent groups to strengthen drug prevention strategies

Identifies/disseminates information on model parent and youth training programs

Trains child welfare professionals to provide services/referrals to drug abusers and their families



Funding for community coalitions drastically reduced over the past few years

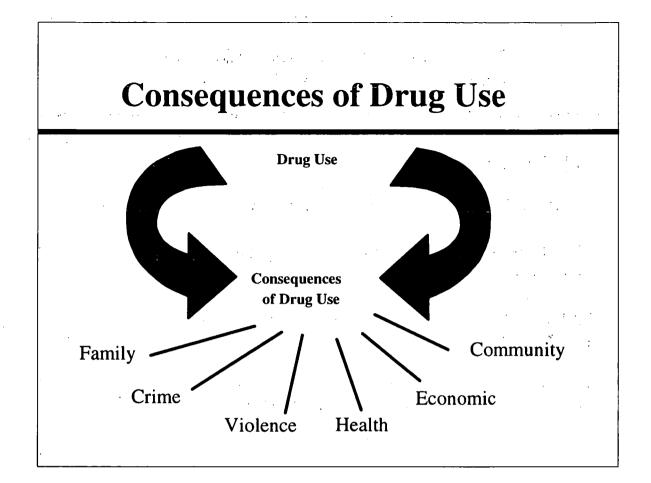
Drug-Free Communities Program will serve as a catalyst for increased citizen participation in efforts to reduce drug use among youth

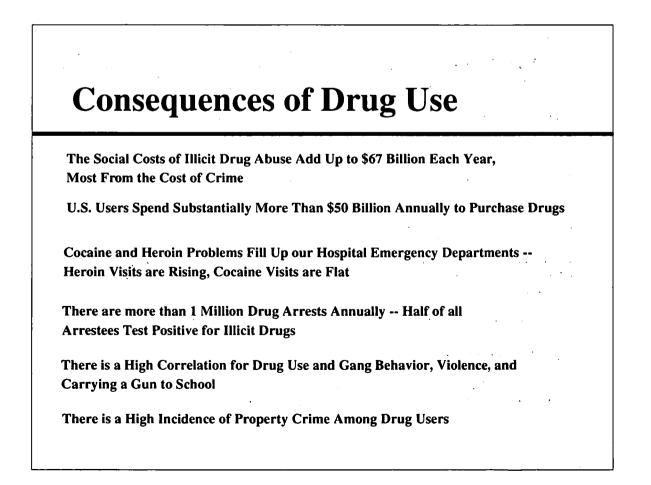
Gives community anti-drug coalitions much needed funds to carry out their important missions. During FY98, the Act allows grants up to \$100,000 for qualifying community coalitions across the nation

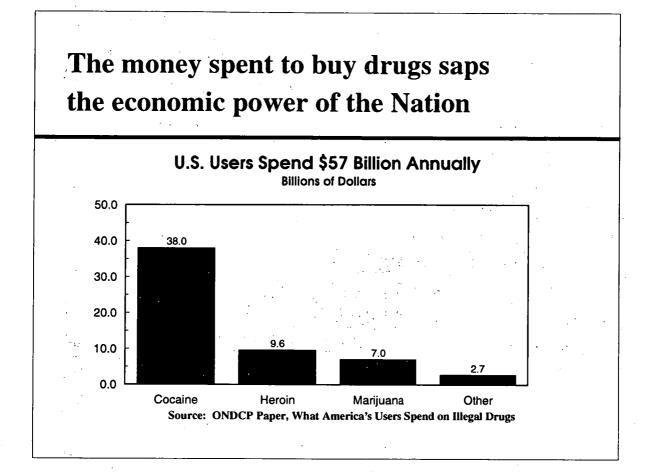
\$140 million authorized through Fiscal Year 2002

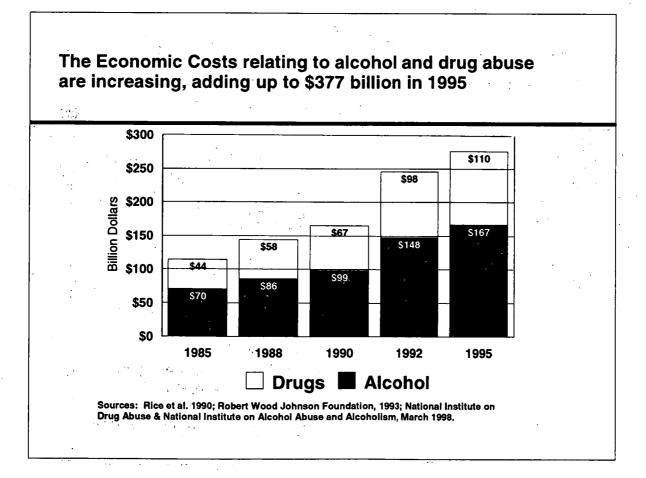
The Act calls for creation of an Advisory Commission on Drug-Free Communities

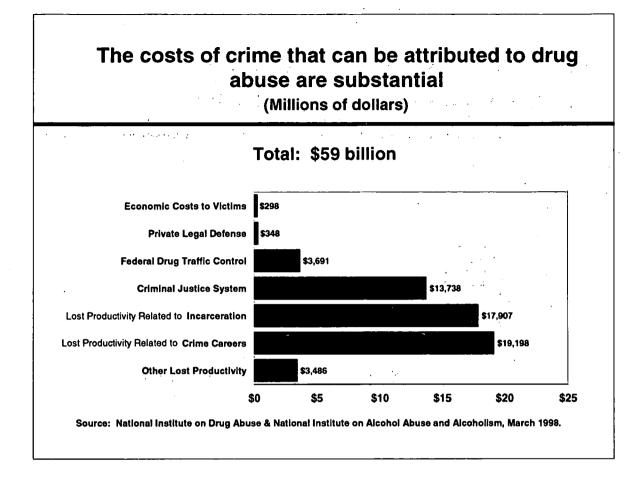
The President will appoint eleven leaders who will advise the Director, ONDCP on the implementation of comprehensive long term plans and programs created under the Act

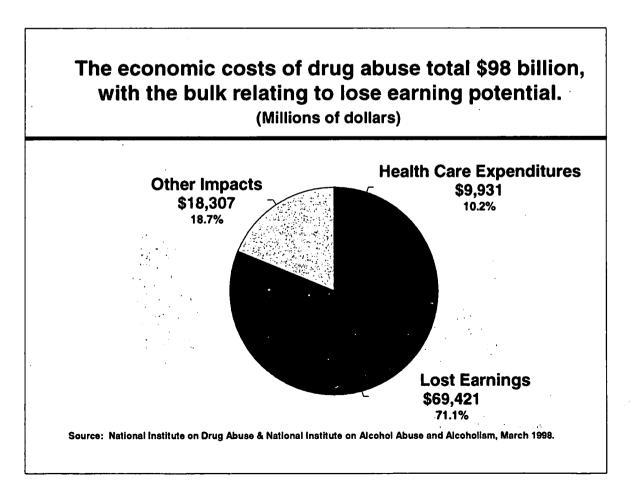


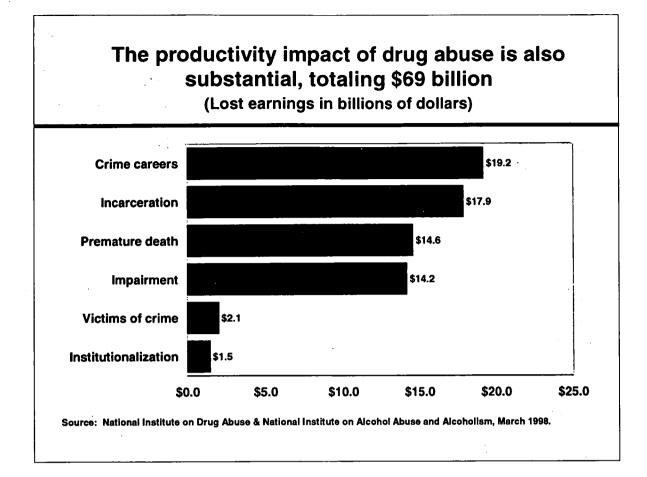


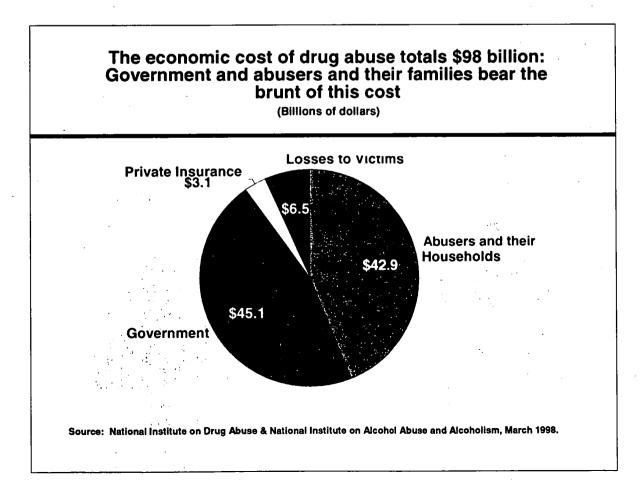


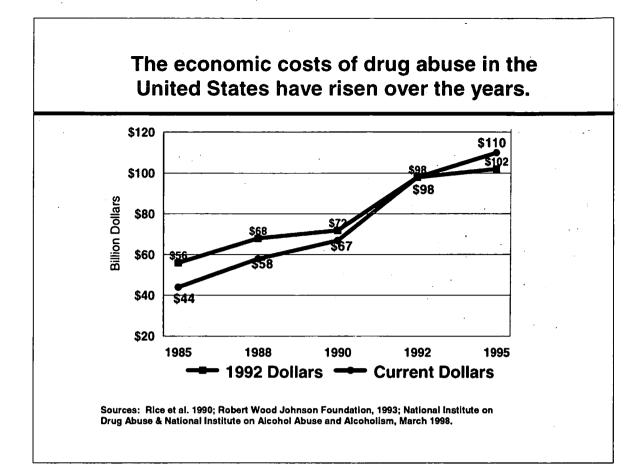


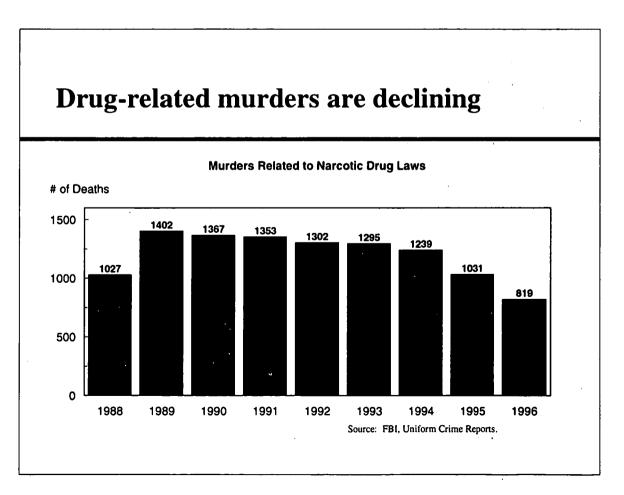


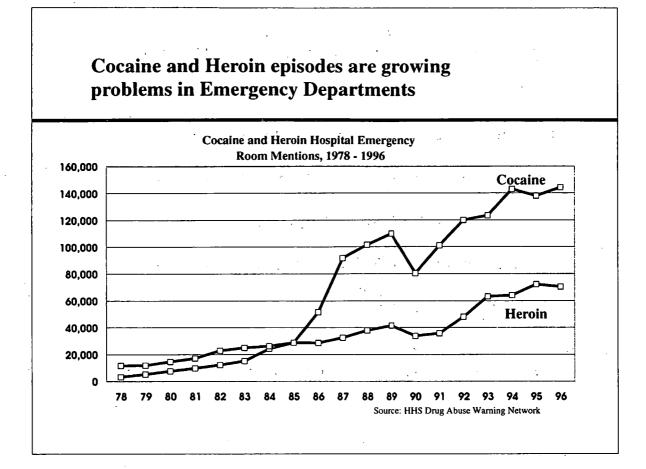


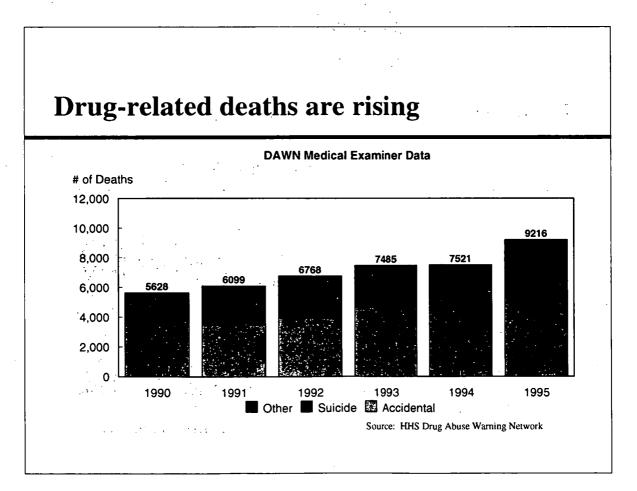




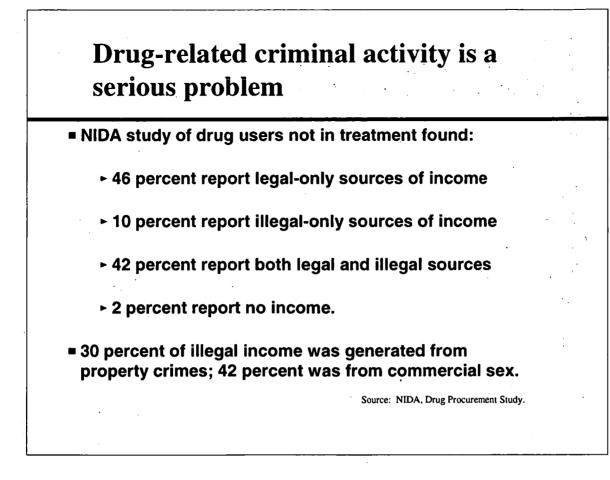


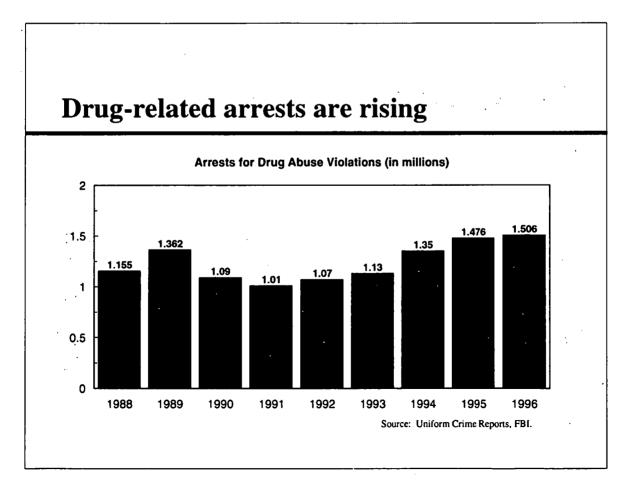


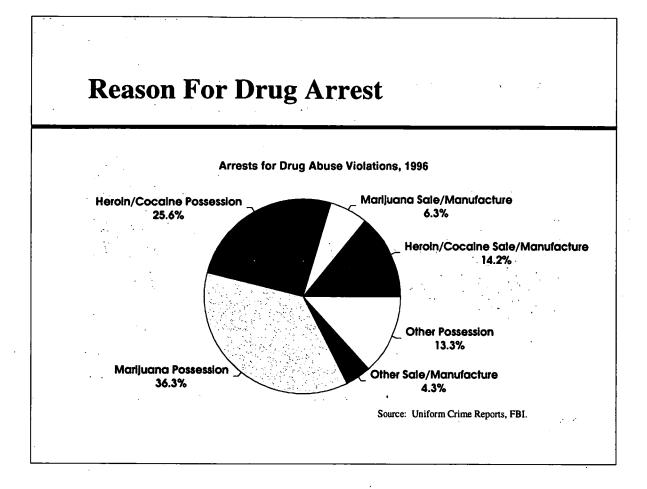


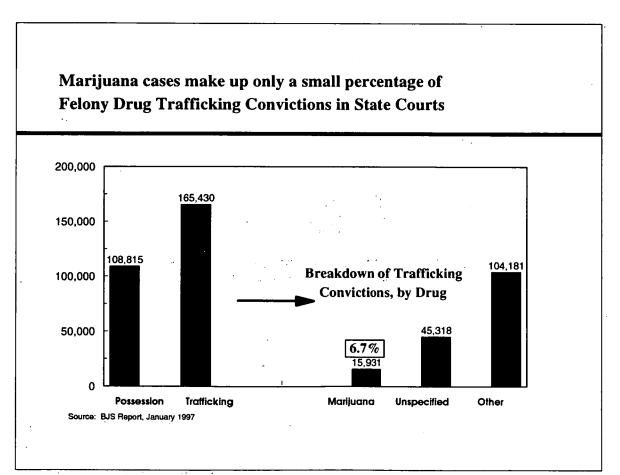


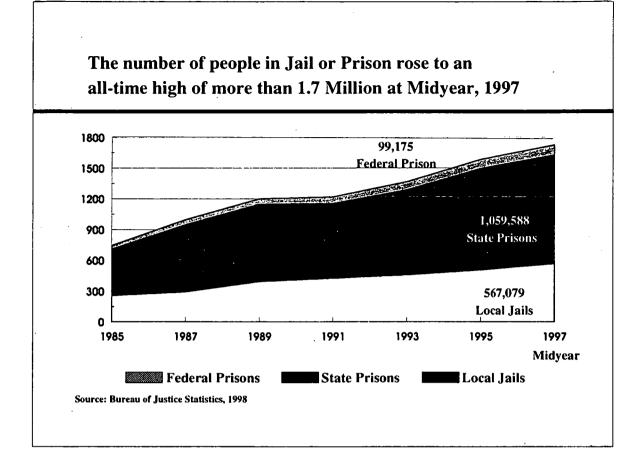
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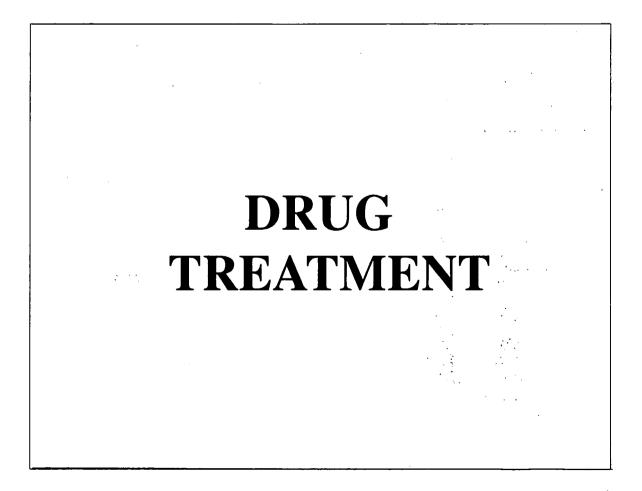


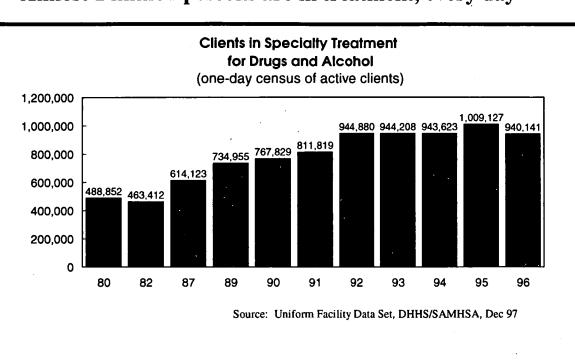


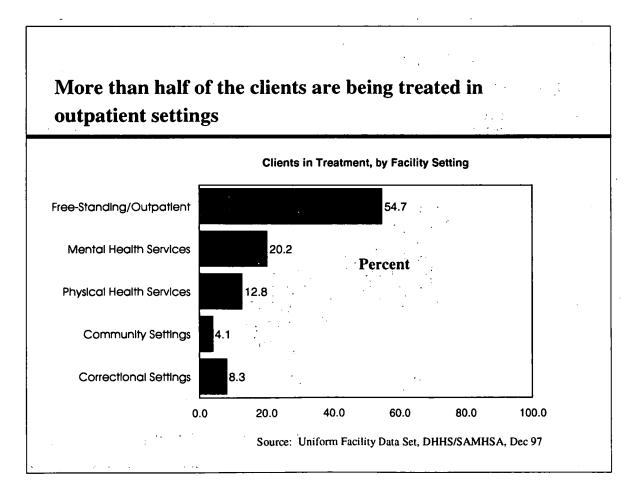




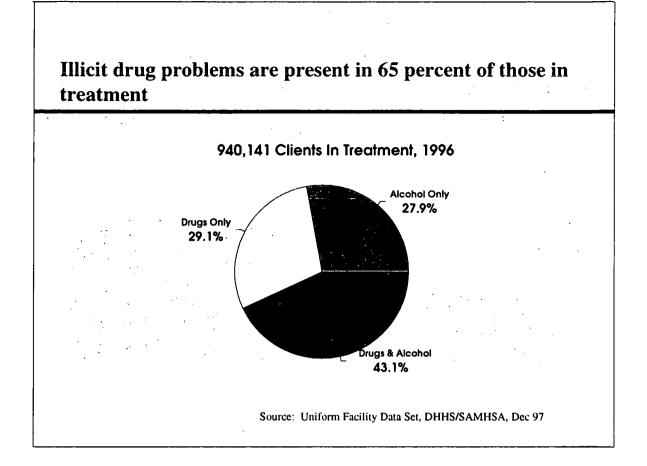


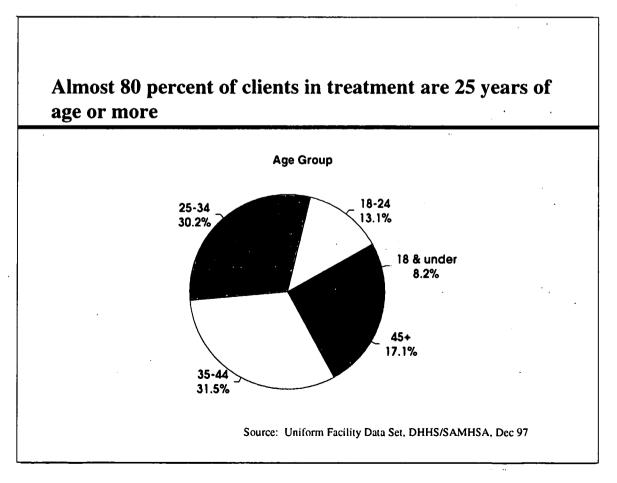


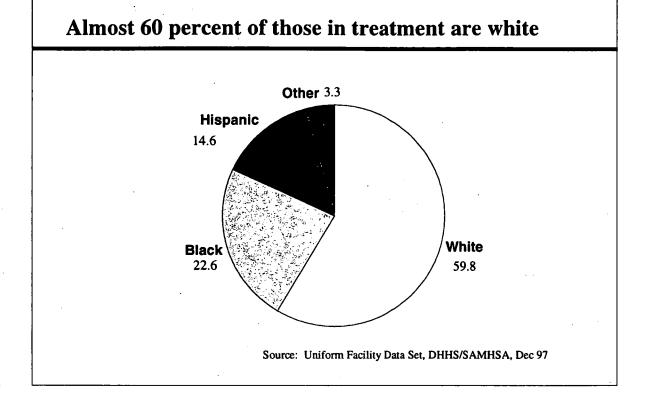




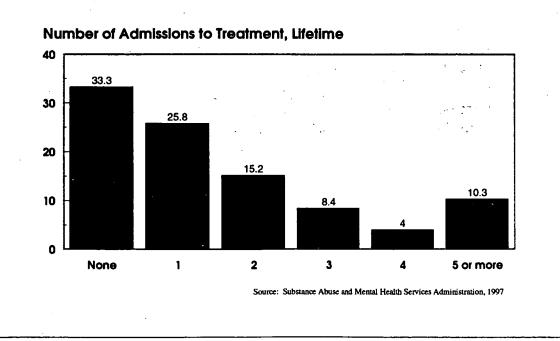
Almost 1 million persons are in treatment, every day



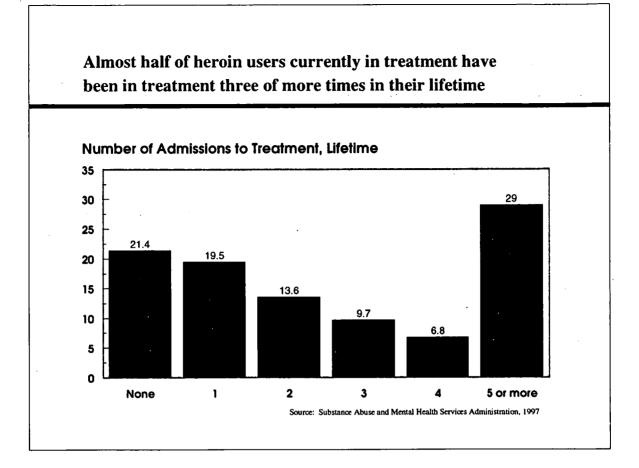


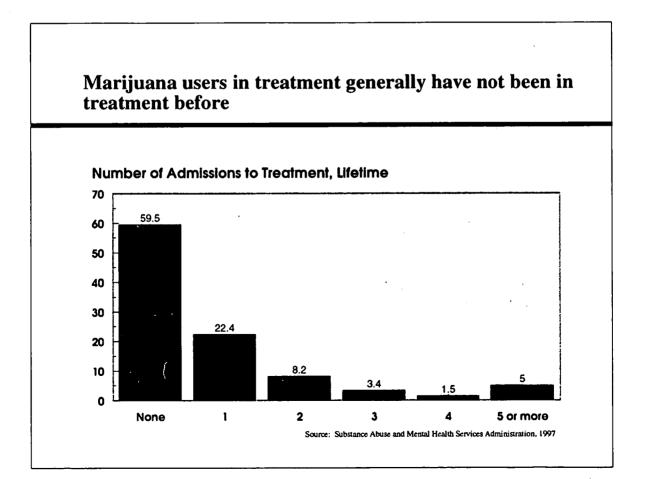


# Most cocaine users in treatment have had less than three admission to treatment, in their lifetime



OPBRE/MAY98





#### THE EFFECTS OF DRUG TREATMENT LAST

#### **One year after treatment**

Illicit drug use decreased 50 percent

Illegal activity decreased 60 percent

Drug selling fell by nearly 80 percent

Arrests by down more than 60 percent

Trading sex for money or drugs down by nearly 60 percent

Homelessness dropped by 43 percent and receipt of welfare by 11 percent

**Employment increased 20 percent** 

Source: Drug Abuse Treatment Outcome Study (DATOS) National Treatment Improvement Evaluation Study (NTIES)

#### THE EFFECTS OF DRUG TREATMENT LAST

#### FIVE YEARS AFTER TREATMENT (SROS)

Users of any illicit drugs reduced by 21 percent

Cocaine users by 45 percent

Marijuana users by 28 percent

Crack users by 17 percent

Heroin users by 14 percent

Numbers engaging in illegal activity significantly reduced

56 percent fewer stealing cars

38 percent fewer breaking and entering

**30 percent fewer selling drugs** 

23 percent fewer victimizing others

38 percent fewer injecting drugs

34 percent fewer homeless

NOTE: Services Research Outcome Study (SROS)

#### In summary:

Drug dependent people who participate in drug treatment

decrease their drug use decrease their criminal activity increase their employment improve their social and intrapersonal functioning improve their physical health

Drug use and criminal activity decrease for virtually all who enter treatment, with increasingly better results the longer they stay in treatment.

Drug Treatment in the Criminal Justice System

The Administration is moving on four fronts to expand treatment in the criminal justice system.

**Providing Infrastructure --**

Supporting drug testing and interventions at the State and Federal level and seeking flexibility for the States in the use of Federal grant funds.

**Providing Models --**

Convening national meetings of scholars and practitioners to review and implement the established science; disseminating the Federal Bureau of Prisons treatment program; and documenting the Break the Cycle Initiative.

Supporting Research and Demonstrations --

Over \$3.7 billion requested to support Strategy Goal 3, to reduce the health and social costs of drug use.

Seeking a Long Term Commitment --

Asking Congress to support a 5 year budget and a 10 year strategy, establishing measurable objectives, and developing specific measures of effectiveness for each objective.

## **SUPPLY REDUCTION**

**1993:** A New Approach to Reducing the Drug Supply Began

- Broaden Interdiction to Include the Three Primary Areas for Impact
- Recognize that Interdiction Can Only Have a Limited Impact on the Flow of Drugs and Must be Supported by Other Programs and Approaches, if it is to Succeed
- Focus Attention on the Source of Drugs in What are Termed the Source Countries

## **Interdiction Strengths and Weaknesses**

- Interdiction alone cannot greatly impact the drug flow. It must be a part of an overall approach that includes prevention, treatment, and law enforcement.
- Without production control at the source, with each interdiction, producers can simply produce more
- Targeted interdiction, based on solid intelligence data, has the greatest chance of success

## **The Source Country Focus**

- Provides for better intelligence, so interdiction assets can be strategically placed and efficiently used
- Focuses attention close to where drugs are produced, increasing the leverage from each action
- Limits production to maximize the impact from interdiction
- Interdiction is most effective when it occurs closest to the source because alternative supplies of coca leaf and base are limited
- Thus, stopping the flow of drugs before it can be moved out into the broader expanse of the transit zone is the most effective strategy

## **Breaking Up the Delivery System**

- Our strategy also focuses on breaking up the delivery system, at all levels
- The air bridge between Peru and Colombia is a weak link, and there has been success there
- Peru and Colombia end game participation is key to success
- Attacking that air bridge causes backups all the way back to the sources of coca leaf and depresses the price

## **Significant Successes**

- Increasing End Game Action in Colombia and Peru
- Air Bridge broken
- Paste and leaf production have fallen in Peru and Bolivia
- **Farmers are neglecting and abandoning coca fields**
- Price for hiring pilots has risen dramatically

## Action Against Cartel Leadership

- Attacking the cartel leadership structure is key to disruption of business
- **Focus on arresting and prosecuting leaders**

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Requires substantial political will by source countries

### **Current Successes and Results**

- Seven Cali Cartel leaders are neutralized -- six arrested, the seventh killed resisting arrest
- Traffickers are scrambling for alternative delivery methods as flight paths are blocked
- **Transit Zone interdiction is increasingly effective**
- Worldwide, interdiction cooperation and coordination are improving
- We are getting better results, overall
- We are more effective in attacking the structure

## **The Southwest Border**

#### **Presents an incredible challenge for drug control**

- Estimates are that 50 to 70 percent of drugs entering United States enter across the Southwest Border
- Southwest Border extends 2,000 miles, with 39 border crossings and 24 Ports of Entry (POEs)
- \$149 billion in Mexico/U.S. bi-lateral trade
- Annually 3.3 million trucks, 84 million cars, and 280 million people cross the Southwest Border

**Changes needed to improve situation along the Southwest Border (SWB)** 

Improve accountability -- Assign direct responsibility for coordinating all Federal drug control efforts along the SWB to one federal official and designate an "in-charge" Federal official at each Port of Entry

**Expand cooperation with Mexico** 

Develop a comprehensive intelligence architecture

Develop a system that matches resources with threats and integrates counter-drug technology

Build infrastructure to support the rule of law

Encourage private sector support of our efforts

Implement a systems approach to drug control efforts.

Strengthen the High Intensity Drug Trafficking Area Program

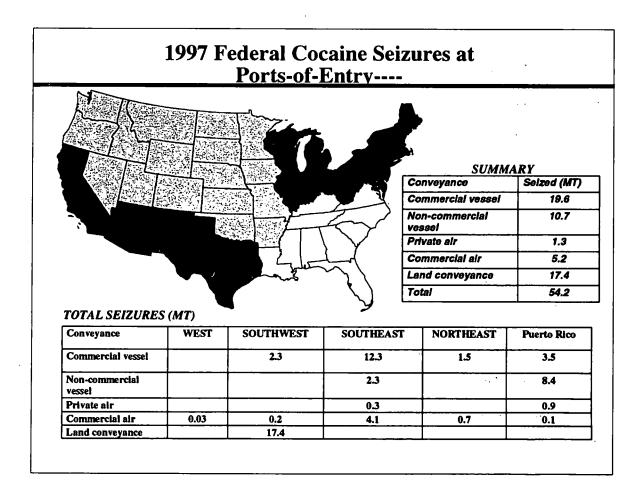
**Continue DOD's important support role** 

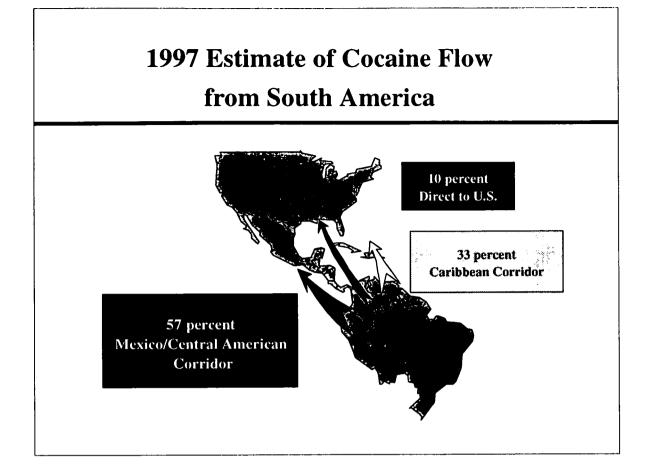
### FEDERAL-WIDE DRUG SEIZURE SYSTEM ANNUAL SEIZURES, BY FISCAL YEAR

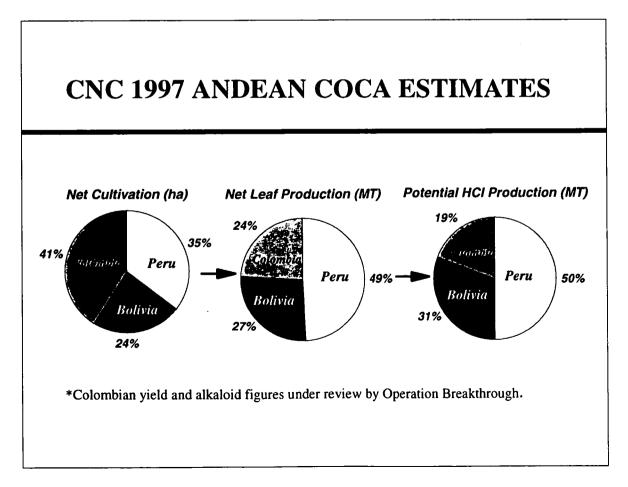
	1990	1991	1992	1993	1994	1995	1996	1997*
				· .				
COCAINE (METRIC TONS)	107.3	111.7	137.6	110.8	140.5	106.2	115.3	108.5
HEROIN (KILOS)	815.0	1,374.4	1,157.2	<b>1,594.8</b>	1,309.6	1,165.1	1,533.7	1362
CANNABIS (METRIC TONS)	227	307.2	357.6	362.1	473.1	607.9	663.4	696.4

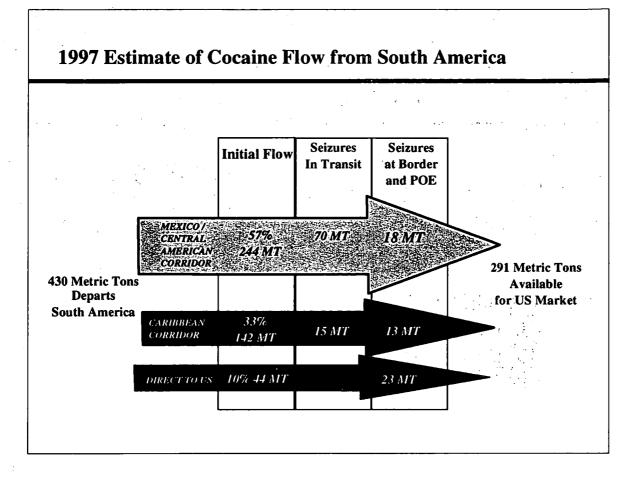
Source: DEA's FDSS Report (Historical and 3/6/98)

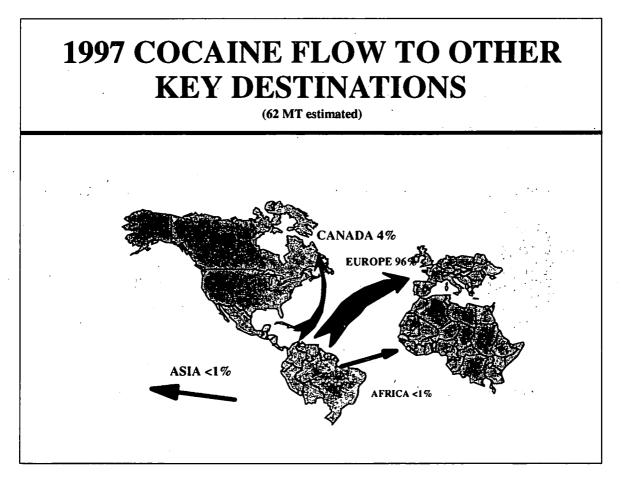
FY 1997 figures are preliminary and subject to updating.

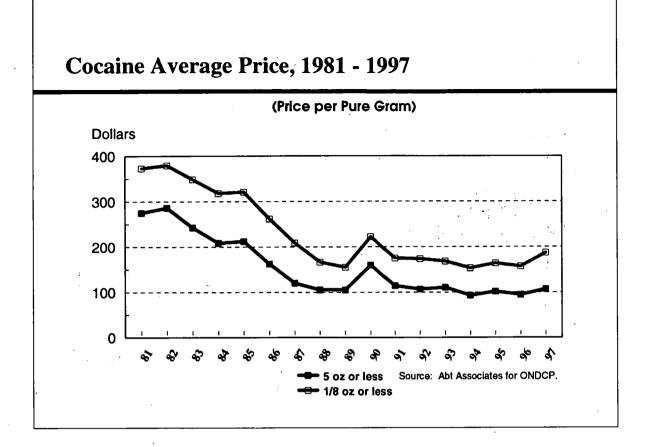


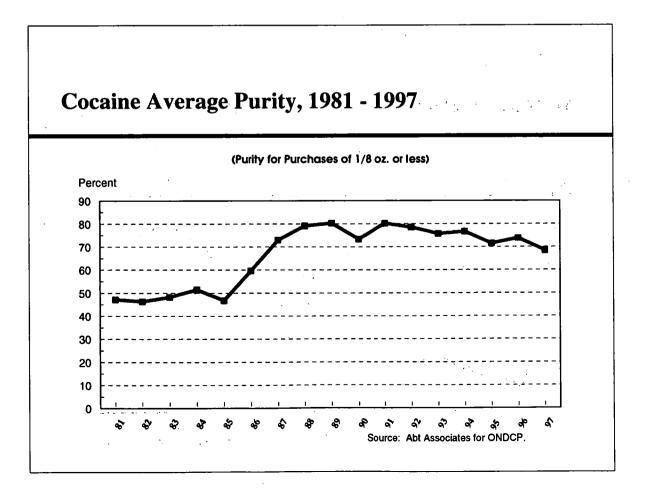


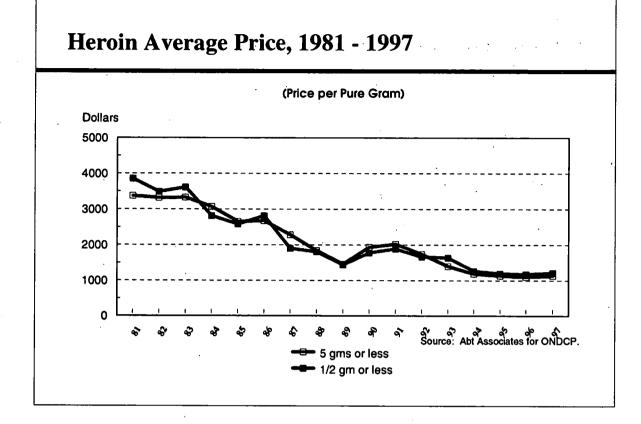


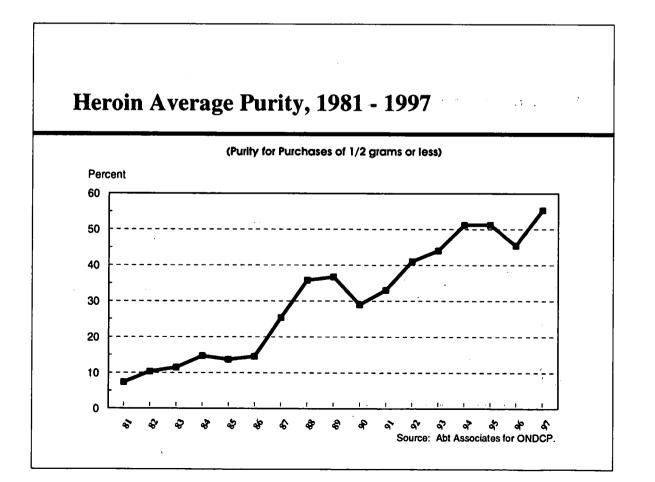


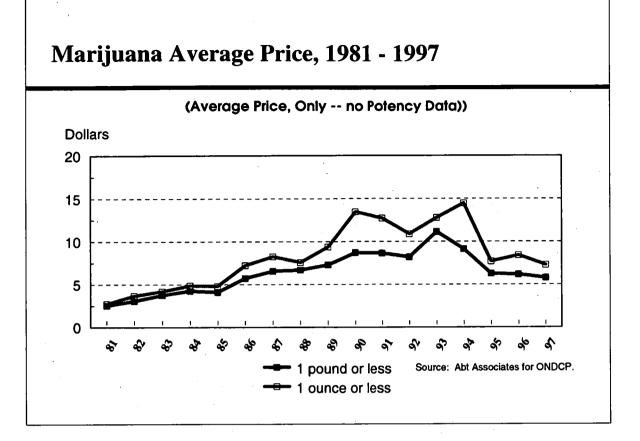












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